



Business and Economics

CSUN offers a variety of undergraduate courses (bachelor's level) in business administration, economics and related subjects. The David Nazarian College of Business and Economics welcomes international students and integrates them into university classes with early enrollment before the semester begins. In addition to all student services and events on campus, SAC students participate in the business school's student organizations, networking events, professional development and tutoring services.

Areas of Study

- Accounting
- Business Law
- Economics
- Entrepreneurship
- Finance, Financial Planning and Insurance
- Information Systems
- Management
- Marketing
- Real Estate
- Supply Chain Management
- Systems and Operations Management

Business-related courses can also be found in other academic departments, such as English, Communication Studies, Tourism, Hospitality and Recreation Management, Philosophy and more.



The David Nazarian College of Business and Economics is one of the largest undergraduate business programs in the U.S. and is recognized in the **Princeton Review's list of Best Business Schools**.



The David Nazarian College of Business and Economics is **accredited by the Association to Advance Collegiate Schools of Business (AACSB)**.

Example Courses*

Introductory and Intermediate Level*

- Basic Business Statistics (SOM 120)
- Business Communication (ENGL 205)
- Business Ethics and Public Policy (PHIL 305)
- Business Law I (BLAW 280)
- Consumer Behavior (MKT 348)
- Dynamics of Leadership (RTM 302)
- Financial Management (FIN 303)
- Foundations of Public Speaking (COMS 151/L)
- Introduction to Business (BUS 104)
- Introduction to Financial Accounting (ACCT 220)
- Introduction to Managerial Accounting (ACCT 230)
- Introduction to Psychology (PSY 150)
- Introduction to U.S. Economic History (ECON 175)
- Marketing Management (MKT 304)
- Mathematical Methods for Business (MATH 103)
- Microeconomics/Macroeconomics (ECON 160 / 161)
- Operations Management (SOM 306)



Advanced Level*

- Corporate Finance (FIN 355)
- Crisis Management (MGT 468)
- Digital Marketing (MKT 448)
- Foundations of Entrepreneurship (BUS 310)
- Intercultural Communication (COMS 356)
- Integrated Marketing Communications (MKT 440)
- Introduction to Econometrics (ECON 409)
- Labor Economics (ECON 320)
- Leadership, Power and Politics (MGT 454)
- Logistics and Transportation Management (SCM 447)
- Management Skills Development (MGT 370)
- Negotiation (BLAW 453)
- Organizational Change and Development (MGT 450)
- Price Theory (ECON 310)
- Project Management (SOM 466)
- Small Business Consulting (BUS 491CS)
- Strategic Human Resource Management (MGT 460)



*In order to qualify for most intermediate and advanced courses, students must satisfy the course prerequisites.

Discover more:



The University Catalog (<http://www.csun.edu/catalog>) contains a complete listing of every department, degree program, and course offered at CSUN, along with a short course description for each course. Keywords can help you find a course that includes a topic you want to study. Try a keyword search, using the Search box. Please note that the University Catalog shows all **existing** courses, but CSUN does not offer every course during each semester. To find the actual courses **available** during a specific semester, use the Class Search website.



Department websites can also be a helpful resource. Each department maintains a website with specific information about its courses, special areas of study, instructors, and department policies. Some department websites have faculty bios (to learn about the instructor's background) and course syllabi. A quick way to find each department website is through the academic programs directory: <http://www.csun.edu/academic>.

David Nazarian College of Business & Economics

- Accounting and Information Systems: <http://www.csun.edu/acctis/>
- Business Law: <http://www.csun.edu/blaw/>
- Economics: <http://www.csun.edu/economics>
- Finance, Financial Planning, and Insurance: <http://www.csun.edu/finance/>
- Management: <http://www.csun.edu/management/>
- Marketing: <http://www.csun.edu/marketing/>
- Systems and Operations Management: <http://www.csun.edu/som/>



The Class Search website shows the classes that are **available** in a specific semester.

1. Go to <http://www.csun.edu/class-search>. Select the following:
 - Term: Choose the appropriate semester.
 - Session: Choose "Regular" or "Regular-Tentative"
 - Subject/Department: Choose a subject/department from the drop-down menu.
 - Additional Category: Leave this blank.
2. Click the "Quick Search" button. A list of available classes will display!
3. Click the green arrow (📁) to expand the Course entry. This will show the amount of Class Sections offered.
4. Click the "Detail" icon (📄) to view more information, such as: course description (the same description you can find in the University Catalog), class size, meeting details, special notes about the class, and the course prerequisites.

Course numbers indicate the academic level of the course:

100's	Fundamental/introduction: No prerequisites!
200's	Intermediate: Check for prerequisites.
300's	Intermediate/advanced: Check for prerequisites.
400's	Advanced: Students should be in the final year of a bachelor's program and must meet the prerequisites.
500's	Graduate-level (Master's): Some courses may be open to undergraduate students in the final year of a bachelor's program, if all prerequisites are met.
600-700's	Graduate-level (Master's or Doctorate): Not open to undergraduate students.

Minimum unit requirement for full-time enrollment:

Undergraduate (bachelor's) students	12 units (4 classes)
Graduate (master's) students	9 units (3 classes)

Contact Information:

Admission and Program

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