



Media, Communication and Culture

CSUN offers undergraduate courses (bachelor's level) in media, communication, film and television, advertisement, journalism, public relations and cultural studies. Semester at CSUN (SAC) students work with an advisor to choose classes and enroll before the semester begins. SAC students are fully integrated into university classes with CSUN students and they can participate in student projects, student organizations, the student newspaper.

Areas of Study

- Cinema and Television Arts
• Communication Studies
• Journalism and Public Relations
• Art / Visual Arts

Related courses can also be found in other academic departments, such as

- Marketing
• English
• Tourism Management
• Political Science
• and more!



Entertainment trade publications have listed CSUN among the top universities for cinema and television arts education. The Hollywood Reporter ranked CSUN in the top 25 film schools and music schools in the United States; Variety listed CSUN as one of 2017's Stellar Film Schools worldwide.

Opportunities for students to gain practical experience in the fields of media and journalism include The Sundial, CSUN's award-winning student newspaper, as well as VISCOM (The Center for Visual Communication), which is CSUN's on-campus, student-run creative agency.

Example Courses\*

Introductory and Intermediate Level\*

- Asian Americans and the Media (AAS 230)
Black Images on the Silver Screen (AFRS 337)
Business Communication (ENGL 205)
Chicano in Films (CHS 306)
Digital Writing (ENGL 315)
Film as Literature (CTVA 309)
Foundations of Media Writing (CTVA 220)
Foundations of Public Speaking (COMS 151/L)
Intercultural Communication (COMS 356)
Introduction to Communication Studies (COMS 150)
Introduction to Mass Communication (CTVA 100)
Marketing Management (MKT 304)
Performance, Language and Cultural Studies (COMS301)
Promotion of the Recreation Experience (RTM 303)
Television-Film Aesthetics (CTVA 210)
Visual Communication (JOUR 250)



Advanced Level\*

- Backpack Journalism (JOUR 495BJ)
Design for Entertainment Advertising (ART 345)
Digital Marketing (MKT 448)
Digital Rhetorics (COMS 464)
Diversity and the Media (JOUR 372)
Integrated Marketing Communications (MKT 440)
Media and Politics (POLS 447A)
Media and Society (CTVA 400)
Motion Graphics (ART 306)
Muslims and the Media (JOUR 495MAM)
New Media (JOUR 495NM)
Organizational Communication (COMS 453)
Persuasion (COMS 431)
Political Rhetoric (COMS 444)
Principles of Public Relations (JOUR 340)
Video/Digital Art (ART 302)
Women as Filmmakers (CTVA 413)
Writing and Editing for Public Relations (JOUR 341)



\*In order to qualify for most intermediate and advanced courses, students must satisfy the course prerequisites.

## Discover more:



**The University Catalog** (<http://www.csun.edu/catalog>) contains a complete listing of every department, degree program, and course offered at CSUN, along with a short course description for each course. Keywords can help you find a course that includes a topic you want to study. Try a keyword search, using the Search box. Please note that the University Catalog shows all **existing** courses, but CSUN does not offer every course during each semester. To find the actual courses **available** during a specific semester, use the Class Search website.



**Department websites** can also be a helpful resource. Each department maintains a website with specific information about its courses, special areas of study, instructors, and department policies. Some department websites have faculty bios (to learn about the instructor's background) and course syllabi. A quick way to find each department website is through the academic programs directory: <http://www.csun.edu/academic>.

### Mike Curb College of Arts, Media and Communication

Art: <http://www.csun.edu/art>

Cinema and Television Arts: <http://www.csun.edu/ctva>

Communication Studies: <http://www.csun.edu/coms>

Journalism: <http://www.csun.edu/journalism>

Music: <http://www.csun.edu/music>

Theatre: <http://www.csun.edu/theatre>



**The Class Search website** shows the classes that are **available** in a specific semester.

- Go to <http://www.csun.edu/class-search>. Select the following:
  - Term: Choose the appropriate semester.
  - Session: Choose "Regular" or "Regular-Tentative"
  - Subject/Department: Choose a subject/department from the drop-down menu.
  - Additional Category: Leave this blank.
- Click the "Quick Search" button. A list of available classes will display!
- Click the green arrow (🔍) to expand the Course entry. This will show the amount of Class Sections offered.
- Click the "Detail" icon (📄) to view more information, such as: course description (the same description you can find in the University Catalog), class size, meeting details, special notes about the class, and the course prerequisites.

**Course numbers** indicate the academic level of the course:

100's	Fundamental/introduction: No prerequisites!
200's	Intermediate: Check for prerequisites.
300's	Intermediate/advanced: Check for prerequisites.
400's	Advanced: Students should be in the final year of a bachelor's program and must meet the prerequisites.
500's	Graduate-level (Master's): Some courses may be open to undergraduate students in the final year of a bachelor's program, if all prerequisites are met.
600-700's	Graduate-level (Master's or Doctorate): Not open to undergraduate students.

**Minimum unit requirement** for full-time enrollment:

Undergraduate (bachelor's) students	12 units (4 classes)
Graduate (master's) students	9 units (3 classes)

### Contact Information:

#### Admission and Program

[tsengcollege.csun.edu/SAC](http://tsengcollege.csun.edu/SAC)

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