

Linguaskill▶▶
BUSINESS

Introduction to Linguaskill Business

For businesses and higher
education institutions



CAMBRIDGE
English

What is Linguaskill Business?

Linguaskill Business is an online and on-demand exam that measures – and provides certification for – the English language proficiency level of learners in higher education or the workplace.

It's developed by Cambridge University Press & Assessment, part of the University of Cambridge.

Linguaskill Business is powered by artificial intelligence (AI) and computer-adaptive technology, offering you fast and accurate testing of English ability from B1 to C2 level on the Common European Framework of Reference (CEFR).

The exam tests all four language skills – speaking, writing, reading and listening – in separate modules, so that you can choose which skills to assess.

Results are fast and the reporting detailed, providing you with rich data to make confident decisions on the progress of your students or employees, as well as awarding them with a Cambridge certificate as proof of their English proficiency.



One exam for all your assessment needs

Linguaskill Business is a multi-level exam that helps you quickly and accurately assess individuals and groups of mixed-ability candidates.

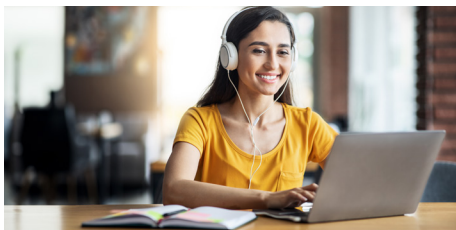
You can use Linguaskill Business for all your assessment needs – whether that's testing the English level of students to help prepare them for the workplace, or measuring the communication skills of interviewees and employees in a business setting.

Higher education institutions can use Linguaskill Business for:



►► Admissions

Select the right students for your institution



►► Summative assessments

Assess students at the end of an English course or programme



►► Graduation

Ensure your students meet exit-level requirements

Businesses can use Linguaskill Business for:



►► Recruitment

Select applicants with the right English skills for their roles



►► Retention

Develop your employees to help them grow within your business



►► Training and promotion

Identify training needs, measure progress and inform your decision-making process

Why choose **Linguaskill Business**?

Test anytime, anywhere

- ▶▶ Flexible online and on-demand testing.

Test options to suit you

- ▶▶ Choose Linguaskill to test general and academic English ability or Linguaskill Business for business English.

Easy to use, with fast results

- ▶▶ Quick and simple to set up an exam and results are available from three* days of taking the test.

Secure, trusted exam from Cambridge

- ▶▶ Extensive security features protect against malpractice and ensure the integrity of results.

Accurate and easy-to-read results

- ▶▶ Clear, in-depth reports on candidate scores, aligned to the CEFR and the Cambridge English Scale.



* dependent on whether the test is taken in-centre or remotely, and the session size. See website for full details.

A tailored online English exam like no other

Whatever your English language requirements, Linguaskill Business can be tailored to suit your needs. Its flexible testing options, combined with a personalised test experience, are what make Linguaskill Business unique and set it apart from other tests.

A modular format

Linguaskill Business is modular so each skill can be taken at a different time if required. Single modules can be retaken, and the 'My Best Score' feature will ensure the candidate's best score, in each module, will contribute to their overall result.

Modules	Length	Questions
Reading	40 mins approx*	Adaptive, so there is not a fixed number of questions.
Listening	40 mins approx*	Adaptive, so there is not a fixed number of questions.
Writing	55 mins	Two tasks
Speaking	16 mins	Five sections

* Maximum test length is 59 mins.

A personalised and motivating exam experience

The Reading and Listening modules are powered by computer-adaptive technology and tailor to an individual's ability level. This means the level of difficulty changes in response to how they answer the questions, offering them a highly personalised and motivating test experience.

A choice of language type

Two versions of the test are available – Linguaskill Business and Linguaskil.

Linguaskill Business focuses on language used in a business setting. Test topics include buying and selling products or services, the office, business travel and human resources. Linguaskil focuses more on general and academic English.



Linguaskill assesses learners' abilities to speak, write and understand the English language, which can help to develop and support their performance in the business environment.

**Ahmed Eid, Head of Assessment Services
Department, Egyptian Banking Institute**



98% of employers

use at least one method to test English language skills*

* cambridgeenglish.org/why-choose-us/english-at-work

World-class English language assessment

Hundreds of education institutions and employers worldwide recognise and trust the Linguaskill Business certificate, helping them attract people with the English language skills for success.

It's used to improve outcomes for both their employees and students, as well as their

organisations. Linguaskill Business can support businesses with their recruitment and training programmes, in turn developing and nurturing a successful workforce. And it can support and improve teaching and learning, leading to higher university ranking and student employability.

Linguaskill is trusted by:

AIRFRANCE 

TAP AIRPORTUGAL

BCIT™
BRITISH COLUMBIA
INSTITUTE OF TECHNOLOGY

LAVAZZA
TORINO, ITALIA, 1895


Maserati

McMaster
University 

 **Tecnológico
de Monterrey**

 **UNIVERSITÀ
DEGLI STUDI DI BARI
ALDO MORO**

 **University of
Nottingham**
UK | CHINA | MALAYSIA

“

It was a worthwhile experience moving from BEC to Linguaskill. Linguaskill has made our students exhibit better communication skills with more confidence at the time of placement. The AI-based software evaluates English language proficiency as per the CEFR levels, without any human intervention, which has made administering the exams even easier. Also, students can take the exam at their convenience.

**Dr M S Patil, Dean Academics, KLS Gogte
Institute of Technology**

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Nine times out of ten, students want to improve their spoken English and listening comprehension, so that they can play a full part in meetings – Linguaskill provides the perfect way to assess their progress.

**David Stenning, Director, Interface
Business Languages**

An exam designed to meet your needs

Quick test set-up and flexible delivery

Linguaskill Business can be taken anytime, anywhere as it's online and on-demand.

We offer two delivery options for taking Linguaskill Business: either in a centre with an invigilator or at a remote venue with online invigilation. In both settings AI monitoring will run throughout the test and flag any concerns.

Secure, trusted exam from Cambridge

Linguaskill Business has extensive security built into every stage of the exam process, protecting against malpractice and ensuring the integrity of results, so it can be used to make important decisions. This means you can trust the results as a valid and accurate reflection of English language ability.

Hybrid marking and accurate results

Linguaskill Business uses human and AI auto-marking to get the best outcome for candidates, in the most efficient way. This hybrid approach combines the speed, efficiency and reliability of AI with the reassurance of human checks by assessment experts.

Certificated exam with easy-to-understand reporting

Linguaskill Business results are presented as a certificate for your students or employees as proof of their English language proficiency.

You'll receive clear, in-depth group reports on candidates' scores, aligned to the CEFR and the Cambridge English Scale.



Prepare your students or employees for exam success

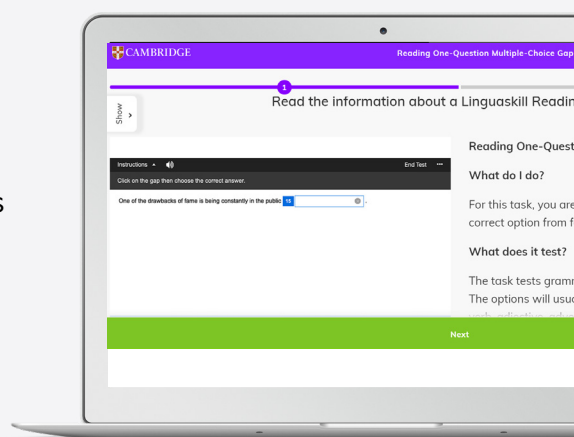
We work with teaching and assessment experts to ensure our Cambridge Official Exam Preparation courses and learning materials offer everything your students or employees need to feel prepared for Linguaskill Business. They include:

Linguaskill Online Tutor

Discover Linguaskill Online Tutor, a fully online, on-demand course, developed to help learners and teachers prepare for the exam.

Key features and benefits

- ▶▶ Official Linguaskill preparation course
- ▶▶ Authentic practice tests and guidance in key aspects of the four modules – Reading, Writing, Listening and Speaking
- ▶▶ Created in collaboration with assessment experts to offer teachers and learners the highest quality Linguaskill resources
- ▶▶ Can be used either for classroom learning or self-study, to support whichever path you choose
- ▶▶ Easily accessed using our online platform, Cambridge One

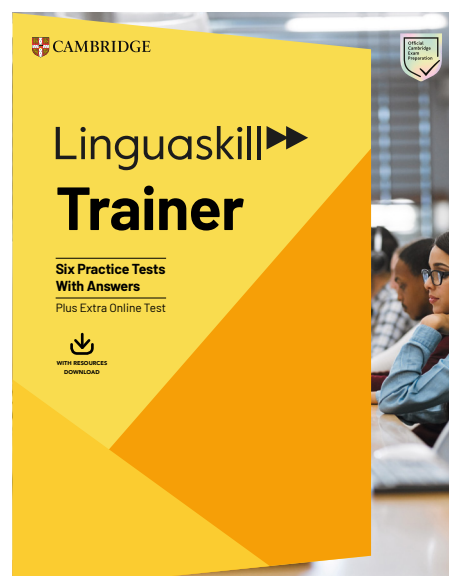


Linguaskill Trainer

Linguaskill Trainer is shaped by unique insights from our extensive research and expertise, all to enable teachers to do what they do best – teach – and learners to reach their full potential.

What's included?

- ▶▶ Six practice tests covering all the question types learners can face in the exam
- ▶▶ Access to an extra digital practice test
- ▶▶ The first two tests in the book offer easy-to-follow expert guidance and include:
 - Tips
 - Advice boxes
 - Training activities
 - Exam practice
 - Exam orientation and guidance
- ▶▶ Online resources including the digital test, audio download, answer key, audio transcripts and eBook



Free preparation resources

An extensive range of free preparation resources are also available on our website to use alongside our courses and learning materials, including:

- ▶▶ Online sample tests
- ▶▶ Writing sample responses and commentaries
- ▶▶ Learner exam support videos
- ▶▶ Assessment criteria
- ▶▶ Advice and guidance
- ▶▶ Writing and speaking practice



What we like about Linguaskill is that it's a test based on international standards, and therefore transparent and internationally recognisable.

Andrew Keohane, Director Senior Learning Support Manager, Glion Institute of Higher Education



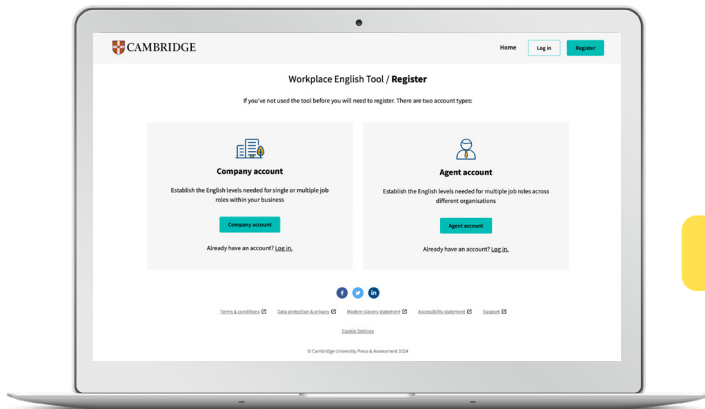
To learn more and see the full range of Linguaskill Business preparation materials, visit

cambridgeenglish.org/linguaskill



How do I decide the English level employees need?

Introducing the free online Workplace English Tool – helping businesses identify the level of English needed to perform a job effectively.



Start using it today at

workplaceenglishtool.cambridgeenglish.org



Ready to speak to our friendly team
about your English language programme?

Let's talk.

Our teams around the world are ready to work
with you. Whatever your needs, Linguaskill Business
can support your organisation's English language
programme at every stage.

Contact your local sales representative today.



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The fast, online English exam

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▶▶ We help people
learn English and
prove their skills
to the world

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Find out more at
[**cambridge.org/english**](https://cambridge.org/english)

We believe that English can unlock a lifetime of experiences and, together with teachers and our partners, we help people to learn and confidently prove their skills to the world.

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