



**Berkeley Haas Global Access Program Course Curriculum - Undergraduate Track
Fall 2025-Spring 2026**

Please note that courses are subject to change. If you have specific questions about any of the courses, please contact us at bhgap@berkeley.edu.

Required Core Course

BUS ADM X419.7 Thriving at Haas and Beyond
1 Unit, *Jennifer Davis*

This course is a combination of coaching sessions, company site visits, and cohort talks. *One-on-one coaching* provides highly individualized support to discuss topics ranging from personal development and growth to launching your career. *Site visits* give you an up-close experience with some of the world's most innovative and impactful companies so that you can connect classroom learning with real-time exposure to leading companies. *Cohort talks* provide insight into a range of expert opinions and experiences with specific topics including the changing face of corporate social responsibility, leadership excellence, and UC Berkeley Haas initiatives in diversity and inclusion. Requirements include consistent attendance to all three course elements, and completing two essays assigned during the semester.

Students should take this course in their first semester of BHGAP.

Elective Courses Fall 2025

UGBA XB177 Ethics and Artificial Intelligence
3 Units, *Olaf Groth*

Artificial intelligence and the autonomous systems that embed it have become the brains of the modern data economy. As such, they have started to reshape human values, trust, and power around the world. Whether in medicine, money, or love, technologies powered by forms of artificial intelligence are playing an increasingly prominent role in our lives. New AI technologies can help drive cars, treat damaged brains and nudge workers to be more productive, but they also can threaten, manipulate, and alienate us from others. They can pit nation against nation, but they also can help the global community tackle some of its greatest challenges from food crises to global climate change. As we cede more decisions to thinking machines, we face new questions about staying safe, keeping a job



and having a say over the direction of our lives. How AI evolves and what role it takes in our lives for better or worse, might depend on our race, gender, age, behavior, cognitive capacity or nationality. This presents manifold ethical and cross-cultural dilemmas. Students – as critical change makers -- will learn about these issues and the principles of responsible design and governance structures to mitigate them and turn them into opportunities for enrichment of society.

MBA XB290E Climate Change and Business Strategy

3 Units, *Andrew Isaacs*

This course addresses 35 topics covering many of the principal elements of how business is affected by climate change, and how changing business practices can improve (or worsen) the climate outlook.

MBA XB295 Entrepreneurship

3 Units, *Arman Zand*

This is a course about leading an entrepreneurial venture. While the Haas School is principally about established businesses, this course will focus on businesses that start small by design, and with hard work and good luck can be expected to develop into complex enterprises. The course will go through the entrepreneurial journey starting from initial ideation all the way M&A and IPO.

The driving force behind start-up ventures are entrepreneurs, those individuals who have the courage, insight, knowledge, intensity and luck to attempt to achieve great business results without resources remotely sufficient for the job (or so it seems at first). A key vehicle for the entrepreneur's effort is the basic tenets of a sound business: customer demand, attractive unit economics, large enough market opportunity, and the ability to attract talent and investors. This class will focus on all of these areas and more.

UGBA XB100 Business Communication

2 Units, *Janet Brady*

To help meet the challenges that you will inevitably encounter on the job, UGBA 100 introduces key principles, strategies and standard American business conventions for communicating in a business environment. By concentrating on audiences, purposes, forms, and formats of professional communication, we will examine and practice a range of techniques to write and deliver effective, appropriate written and oral messages. This class will focus on real world applications of effective communication so that you will feel confident communicating in any business environment.

Elective Courses Spring 2026

UGBA XB196 Introduction to Entrepreneurship

3 Units, *Aaron McDaniel*

This course offers students a taste of what it's really like to start a business. In addition to learning key



foundational entrepreneurial concepts such as idea generation & evaluation, customer & product development, creating a business model, fundraising, marketing, and scaling & exiting a business, students will also hear from successful entrepreneurs who share their perspectives and best practices. Students will apply core concepts by working in teams to evaluate and select a venture idea that they will then develop throughout the semester.

UGBA XB196SA: Business Models for Sustainability

3 Units, *Andrew Isaacs*

This course addresses a range of topics that cover the principal elements of how business is affected by sustainability issues, in particular climate change, and how business practices can improve (or worsen) the outlook.

This course is intended for students with an interest in how business, social and environmental sustainability are intertwined. The course focuses on matters related to climate change, specifically how business sustainability depends both on mitigating impacts to our environment and on adaptation to ongoing climate change and other elements of sustainability. While the course does not shy away from using scientific terms, the material is easily accessible, and no prior familiarity with climate science or other technical elements of sustainability is assumed. We will examine a range of approaches to developing business models in the context of sustainability, the actions that business can take to improve the environmental outlook, and the emergence of a sustainability aware economy. Students considering a career in sustainability will benefit from the deep understanding of the business issues that this course is intended to provide.