

## Exchange Student Module List - LEVEL 3 - 2024/2025

MAJ 12/09/2024

### FALL SEMESTER - September 2024 to December 2024

**A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 32 ECTS with language modules.  
A full time workload in Europe is equivalent to 30 ECTS.**

**Please select a minimum of 4 management modules. NB: it is NOT possible to mix modules from different specializations.**

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
<b>Core modules (Choose up to 4 modules)</b>								
HR301E_B	International HR Management	24				24	4	BIM_CG1_LO3 BIM_CG3_LO1
NG302E_B	International Negotiation Skills	24				24	4	BIM_CG1_LO1 BIM_CG1_LO3
ST302E_B	Strategy	24				24	4	BIM_CG1_LO2
ST307E_B	International Business Environment	24				24	4	BIM_CG1_LO2
<b>Specialization tracks (Choose up to 3 modules from 1 specialization only)</b>								
<b>FINANCE SPECIALIZATION</b>								
FI300E_B	Financial Mathematics	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI301E_B	Concepts of Corporate Finance	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI303E_B	Financial Analysis	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
<b>MARKETING SPECIALIZATION</b>								
MK303E_B	Omni Channel Management & Distribution	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK306E_B	Digital Marketing Strategy	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK313E_B	Consumer Behaviour	24				24	4	BIM_CG2_LO1
<b>SUPPLY CHAIN SPECIALIZATION</b>								
SC301E_B	Supply Chain Management	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC302E_B	Purchasing Management	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC303E_B	Inventory Management & Warehousing	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
<b>Languages (Optional)</b>								
OLV2F1	French as a Foreign Language	30				30	2	BIM_CG1_LO3
OFC1	French Culture	30				30	2	BIM_CG1_LO3 POSTG_CG1_LO3
<b>Compulsory Events</b>								
EV300N_B	Induction Seminar	6				6	-	
EV002N	International Fair	6				6	-	

### SPRING SEMESTER - January 2025 to July 2025

**A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 32 ECTS with language modules.  
A full time workload in Europe is equivalent to 30 ECTS.**

**Please select a minimum of 4 management modules. NB: it is NOT possible to mix modules from different specializations.**

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
<b>Core modules (Choose up to 4 modules)</b>								
CR302E_B	Mindful Decision-Making			24		24	4	BIM_CG2_LO1 BIM_CG2_LO3 BIM_CG3_LO1
PM301E_B	Project Management			24		24	4	BIM_CG3_LO2
ST305E_B	Doing Business in France			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	BIM_CG2_LO2
<b>Specialization tracks (Choose up to 3 modules from 1 specialization only)</b>								
<b>FINANCE SPECIALIZATION</b>								
FI302E_B	Financial Markets and Risk Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI304E_B	Banking Systems and Services			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI305E_B	Fundamentals of Auditing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
<b>MARKETING SPECIALIZATION</b>								
MK307E_B	Business to Business Marketing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK309E_B	Digital Marketing Communications			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK314E_B	Brand Management and Sustainability			24		24	4	BIM_CG3_LO1 BIM_CG3_LO2
<b>SUPPLY CHAIN SPECIALIZATION</b>								
QM311E_B	Operations & Production Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC305E_B	Transportation and Distribution Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2

SC306E_B	Introduction to Supply Chain Analytics		24	24	4	BIM_CG1_LO1 BIM_CG2_LO1
<b>Languages (Optional)</b>						
0LV2F2	French as a Foreign Language		30	30	2	BIM_CG1_LO3 POSTG_CG1_LO3
0FC2	French Culture		30	30	2	BIM_CG1_LO3 POSTG_CG1_LO3