

List of Master Course Units for Exchange Students

2026–2027 Academic Year
Spring Semester

Lisbon, 2026

Only MA students can attend seminars offered within the framework of 2nd cycle seminars at the Faculty of Human Sciences.

NB: All course units listed below are lectured in **English**.

Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Culture Studies	331564	Academic Writing	2
Communication	331110	Advanced Studies in Communication*	6
Psychology	332449	Advanced Topics in Environmental Sustainability	6
Communication	331151	Algorithmic Thinking and Applications	6
Psychology	332418	Brain, Emotion and Cognition in Business & Economics	6
Psychology	332420	Business Economics	6
Communication	331118	Consumer Behaviour	6
Psychology	332423	Data Analysis Methods in Psychology	6
Communication	331849	Digital Culture	6
Communication	331113	Digital Transformation Strategy for Organizations*	6
Culture Studies	331571	Ecocultures	6
Communication	331131	Employer Branding	6
Culture Studies	331572	Entrepreneurial Project	6
Communication	331841	Fiction and Entertainment Production	6
Social Work	332065	Inequalities, Vulnerability and Social Exclusion in Contemp. Societies*	6
Communication	331132	Influencer Marketing	6
Communication	331847	Integrated Communication Plan	6
Psychology	331145	Interventions for Behavioral and Social Changes	6
Communication	331070	Journalism Studies	6
Communication	331108	Lusophone Journalism*	6
Communication	331122	Media and Entertainment Industries*	6
Communication	331127	Media and Memory	6
Communication	331071	Media and Politics*	6
Communication	331072	Media Economics and Management*	6

Culture Studies	331573	Metaculture	10
Communication	331833	Multimedia Journalism Lab II	6
Communication	331093	Organizational Internal Communication*	6
Psychology	332428	Organizational Leadership	6
Psychology	332448	People, Work and Organizations: Advanced Perspectives	6
Communication	331850	Programming for Digital Environments	6
Psychology	332421	Psychology and Policy	6
Social Work	332064	Public Policy Analysis*	6
Social Work	332098	Social Impact Management and Evaluation	6
Social Work	332106	Social Innovation Laboratory II*	6
Psychology	331144	Strategic Communication, Risk and Crisis Communication	6
Communication	331106	Workshop: Advertising and Creativity*	6
Asian Studies	332656	Asian Presences in Western Literatures*	6
Asian Studies	332685	Topics in Asian Studies*	6
Asian Studies	332686	Comparative Cultures in Asia*	6
Asian Studies	332687	Comparative Asian Political Systems*	6
Asian Studies	332679	Mandarin Chinese Language	6
Asian Studies	332674	Japanese Language	6
Asian Studies	332689	Korean Language	6
Communication	TBA	Games and Gamification	6
Communication	331839	Communication and Musical Industry	6
Communication	331842	Branding	6
Communication	331843	Strategies and Metrics of Digital Marketing	6
Social Work	332099	Sustainability and Social Business Models*	6
Culture Studies	331577	Secondment	2

* – Listed in the site as offered in Portuguese.

 – Subject to availability.