



Hult International Business School

FOR THOSE MADE TO DO

Pauline Eliasson
Enrollment Advisor



Programs

Bachelor of Business
Administration (BBA)
Masters in Management (MIM)
Masters in Business Analytics (MBAN)
Masters in Finance (MFIN)
Masters in Marketing (MMKT)

1st US Business School to be
Triple Accredited



For Those
Made to Do



Hult San Francisco



Hult Boston



Hult London



Hult New York



Hult Dubai



Hult Singapore

Discover Our
CampusesChoose one of these home
campuses for your core program.Travel or "rotate" to these locations for
your electives.

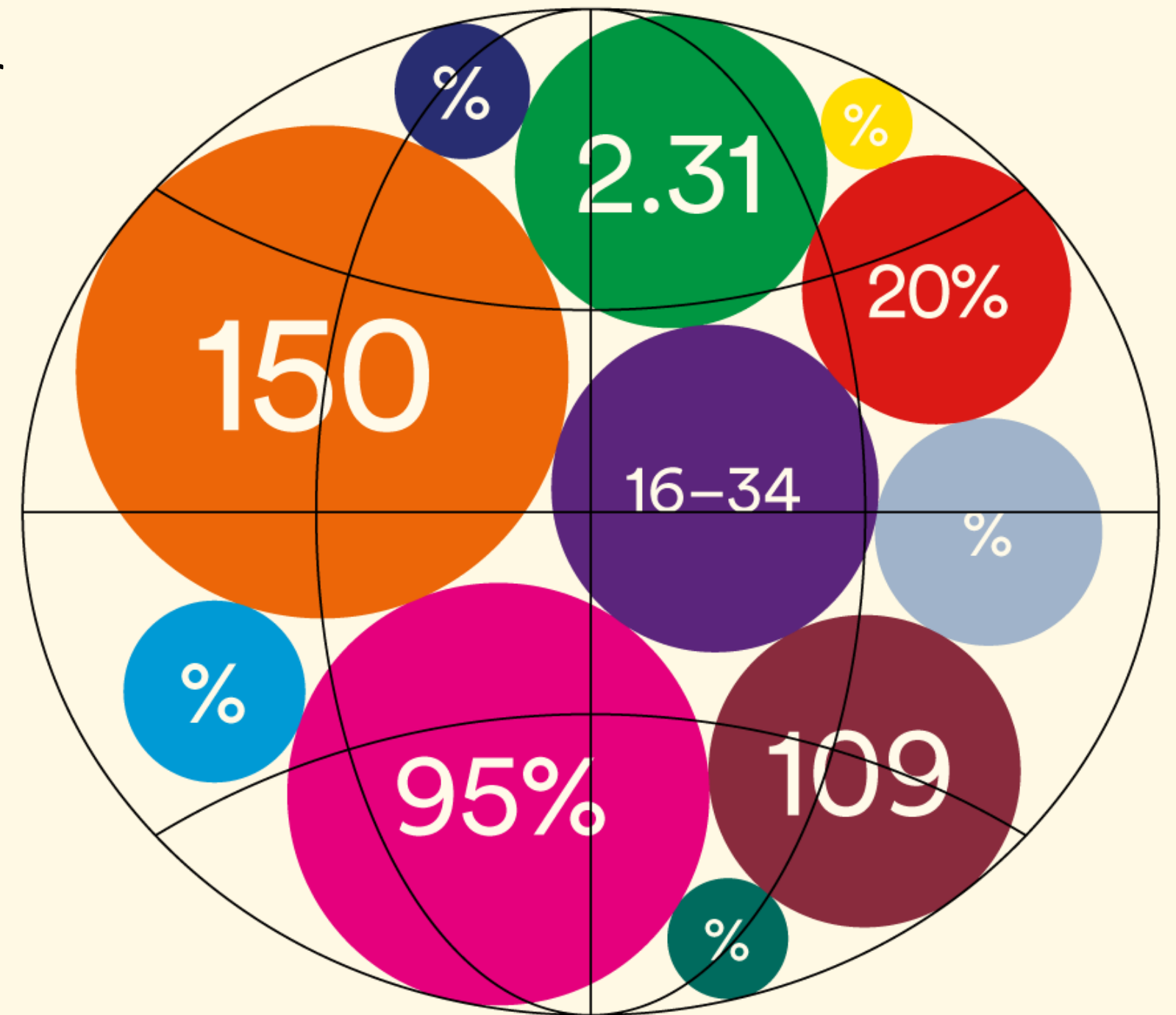
GO GLOBAL

The World Is

Your Campus

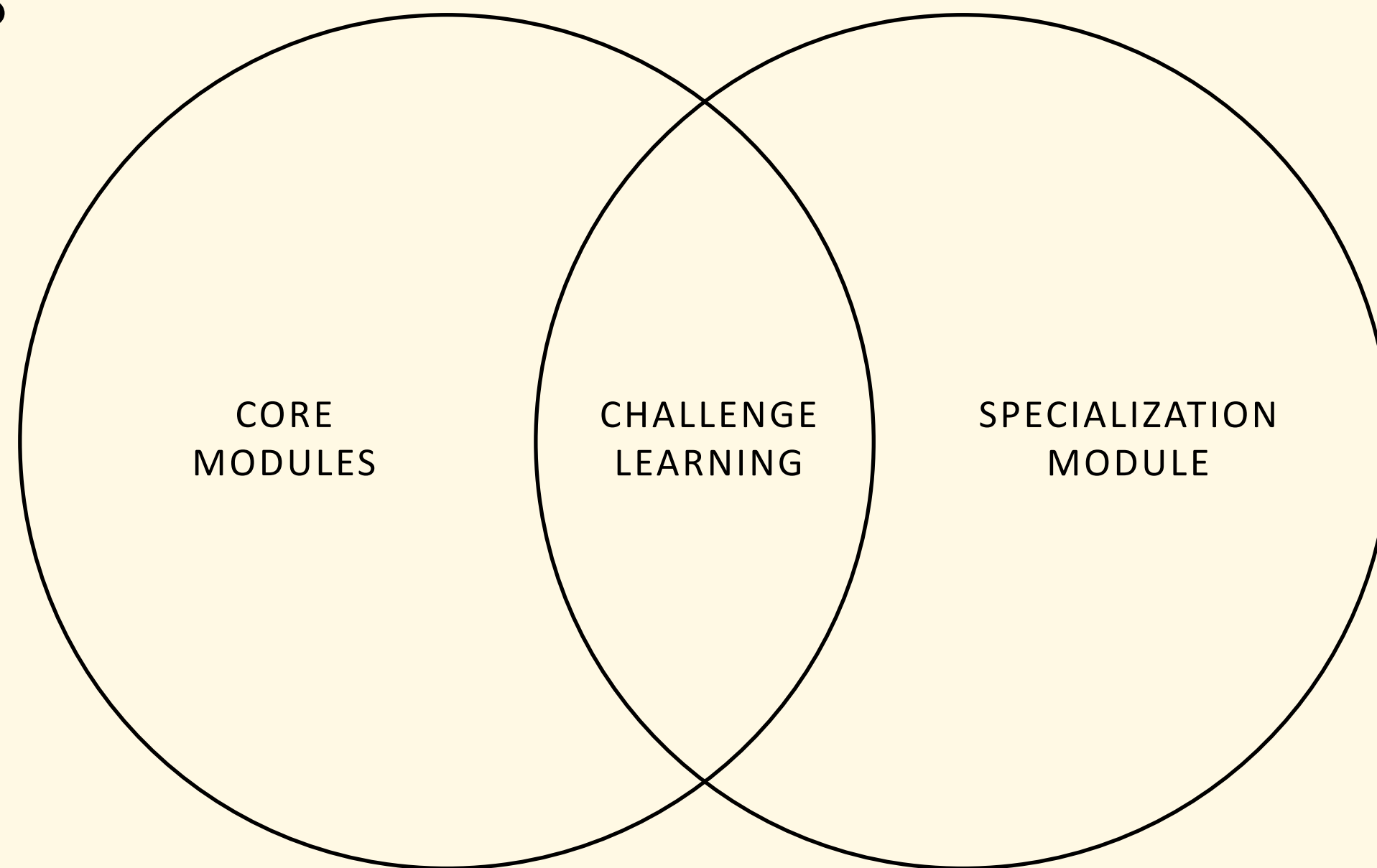
A community where everyone is different

95%	Of students' study at a campus outside their home country
150	Nationalities and counting...
109	Number of languages spoken across our campuses
20%	Students have dual nationalities
2.31	The average number of languages spoken per person



The Hult Bachelor of Business Administration is centred on Core and Specialized modules instead of stand-alone classes

Each module is built around a practical business project, simulation, hackathon or live business.



Specialization Modules

These modules will define your majors and minors. Through these specializations, you will build upon the foundational mindsets and knowledge from your core modules to learn **professional skills** that will prepare you for your dream career--whatever that may be.

Majors

Marketing

Management

Entrepreneurship

Business Analytics

Finance

Minors

Psychology

Design

(all majors can also be minors)

Masters in Management

Tracks:

Master's Degree | STEM options*

Management

Gain a broad, practical understanding of business with on-the-ground international experience.

- Home campus options: Boston, San Francisco, London, Dubai
- Up to 3 years OPT (US)
- Specialization Tracks: Internship, Analytics*, Entrepreneurship, Finance, Marketing
- Top courses: AI and the Future of Work, Building a Marketing Plan, Financial Management & Decision Making



Master's in Management /

Analytics

Add a sought-after analytics focus and earn a highly in-demand STEM degree that will maximize your career opportunities post-graduation.

STEM Degree



Master's in Management /

Finance

Graduate with the necessary financial, data analysis, and communication skills to flourish in the corporate finance sector.



Master's in Management /

Entrepreneurship

Innovate and create impact at any global organization with specialist skills at the centre of value creation



Master's in Management /

Marketing

Gain the creative, strategic, and executorial marketing skills required to thrive in a constantly shifting digital environment.



Master's in Management /

Internship

Gain hands-on experience in a professional setting, allowing you to apply academic knowledge in real-world situations.

Specialised Master's Degrees

Master's Degree | STEM

Business Analytics

Develop the analytical capability and business acumen to translate data into meaningful actions.

 Home campus options: Boston, London, San Francisco

 3 years OPT (US)¹

Master's Degree | STEM

Finance

Learn to tackle corporate finance in the real world as you build the tactical leadership and financial skills needed to make an impact.

 Home campus options: Boston, London

 3 years OPT (US)¹

Master's Degree | STEM options*

Marketing

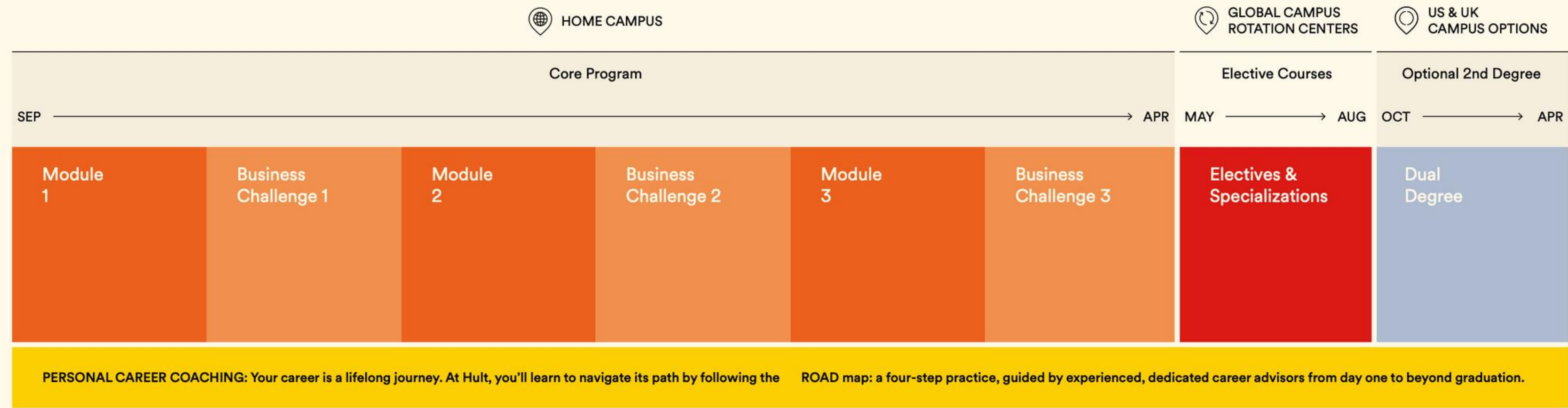
Gain the creative, strategic, and executional marketing skills to launch an international marketing career.

 Home campus options: Boston, London, San Francisco

 1 year OPT (US)

 Specialization Tracks: Analytics*, Generative AI, Branding

SPECIALIST MASTER'S degrees



Double your value with a Dual Degree

Double your chances in the global job market with a Dual Degree, which sees you earn two triple-accredited degrees in as little as 18 months.



CITY SEMINARS & ELECTIVES

Choose From 150+ Elective Courses

Have broad interests and wide career goals? Increase your knowledge and skills across subjects by choosing any four elective courses from the full range of 150+ courses on offer every summer.

Sample Seminars

Each city seminar counts as a two-credit elective. You can attend multiple seminars, depending on your schedule and visa requirements. Here are some city seminar examples from 2024.



Madrid

Digital Transformation of Financial Services

Be ahead of the curve as the global banking industry is redefined by digital development.



Mexico

Leading Supply Chain Analytics

A unique insight into global supply chain management from a cross-border perspective.



Mumbai

Strategic Investments in Indian Market Dynamics

Explore India's financial hub and gain insights into one of the world's most exciting investment landscapes.



Seoul

Tech, Digital Payments & Web3: The Role of Chaebol

Get an in-depth view of how 4IR is progressing and its ramifications on the economy and society.



Stockholm

Nordic Business Dynamics & Navigating Disruption, Innovation & Sustainability

Embrace innovation where progressive business practices meet dynamic global networks.



FT FINANCIAL
TIMES

Masters in Management 2024 Ranking

OVERALL

#44

#1

IN THE US

#3

FOR INTERNATIONAL
STUDENTS

#26

FOR CAREER
PROGRESS



FT *Financial Times*

Masters in Finance 2024 Ranking

OVERALL

#42

#2

INTERNATIONAL
STUDENTS

#10

INTERNATIONAL
MOBILITY

#25

SALARY



Hult Wins Innovation in Higher Education
Award



Innovation in Business Education Award -
Shortlisted

REAL WORLD BUSINESS CHALLENGES



📍 SAN FRANCISCO

Microsoft client challenge:

Students were challenged to explore an industry vertical (such as pediatric healthcare) with the aim of identifying and defining all AI companies providing a service in that specialist area. Findings were presented as a team, with a reflective essay to summarize research findings and outcomes.

OTHER PREVIOUS SAN FRANCISCO CLIENTS INCLUDE:
Dollar Tree Stores, Ernst & Young, and Uphold, Inc.



📍 DUBAI

Future Foundation client challenge:

Students addressed three different climate-change challenges as part of their Academic Accelerators program. They worked in diverse teams to provide solutions to the Dubai Future Foundation on food security, waste management, and air quality.

OTHER PREVIOUS DUBAI CLIENTS INCLUDE:
Emirates Group, Porsche, Proctor & Gamble, and Scan Global Logistics.



📍 LONDON

Ferrari client challenge:

Students worked in teams to grow brand presence with new revenue streams, brand extension opportunities, and strategic partnerships, while upholding Ferrari's CSR and sustainability values.

OTHER PREVIOUS LONDON CLIENTS INCLUDE:
Unilever, UK Government, LBW Drinks Ltd, Belhaven Brewery, and PeploBio.



📍 BOSTON

Hilton Hotels & Resorts client challenge:

Students worked as marketing consultants, exploring consumer behavior, loyalty drivers, and competitor performance, pitching their findings and recommendations to the client.

OTHER PREVIOUS BOSTON CLIENTS INCLUDE:
Accenture, Phillips, Edelman, Accion, and Sodexo.

Clubs & Societies

Professional

- Model United Nations
- The Global Gazette
- Women in Business
- TEDxHultLondon
- Hult Finance Society

Social and Creative

- Hult Sustainability Society
- The Creative Club
- Hult Pride
- Social Impact Club

Sports

- Hult Football Club
- Hult Basketball Club
- Rock Climbing Club

ACTIVE CAREER COACHING



Experienced insider coaches

With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.



Step-by-step guidance

Get personalized, job-focused advice that targets your ideal location, function, and industry and provides you with the actions you need to take to get there.



Active employer networking

From guest speakers to business challenge clients to career fairs to HQ visits, employer networking and corporate exposure are a regular part of campus life.



Practical skills & tools

Join workshops and 1-2-1 sessions on resume writing, online profiles, personal branding, interview skills, mock assessments, and more.



Integrated visa support

Understand your post-graduation work options and get end-to-end support with your visa applications, from securing your student visa to completion of your Optional Practical Training (OPT) in the US or Graduate visa in the UK.



Mandeep Sahota

Hult Career Advisor

Former Recruiter, HR & Talent Acquisition Strategist

10+ years of recruitment experience

HULT What brought you to Hult?

MANDEEP

As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me.

H What makes you well suited to advise students?

M I have looked at thousands of resumes during my career and have been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

H How do you work with students?

M We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email and encourage engagement as much as possible.

CAREERS AFTER GRADUATION



WHO ARE THE TOP EMPLOYERS OF HULT GRADUATES?

Accenture	Capgemini	Fidelity	JP Morgan
Amazon	Capital One	Goldman Sachs	Philip Morris
Apple	Citi	Google	PwC
BOA	Cushman&Wakefield	Havas	Santander
BMW	EY	Hilton	Siemens
BNY Mellon			

500+

companies hiring Hult 2022
graduates across 40 countries

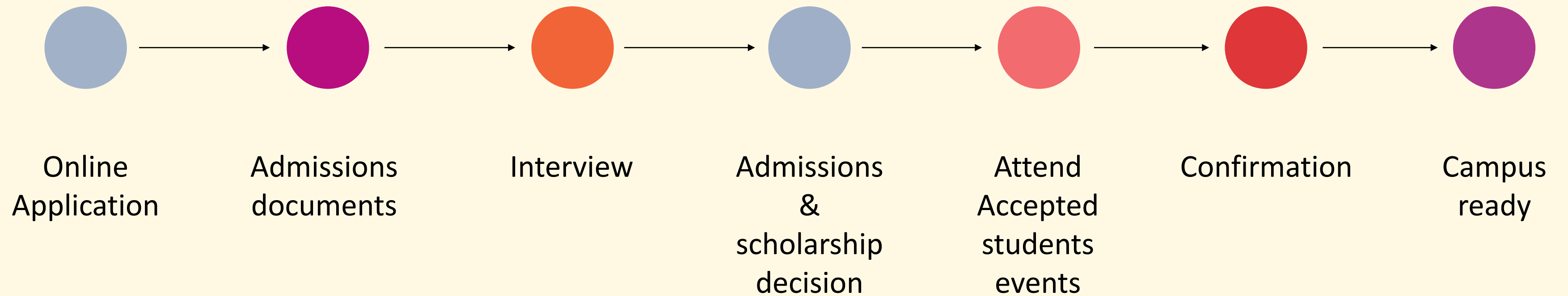
94%

of Hult master's
graduates employed after 6
months

76%

of Hult master's
graduates changed country

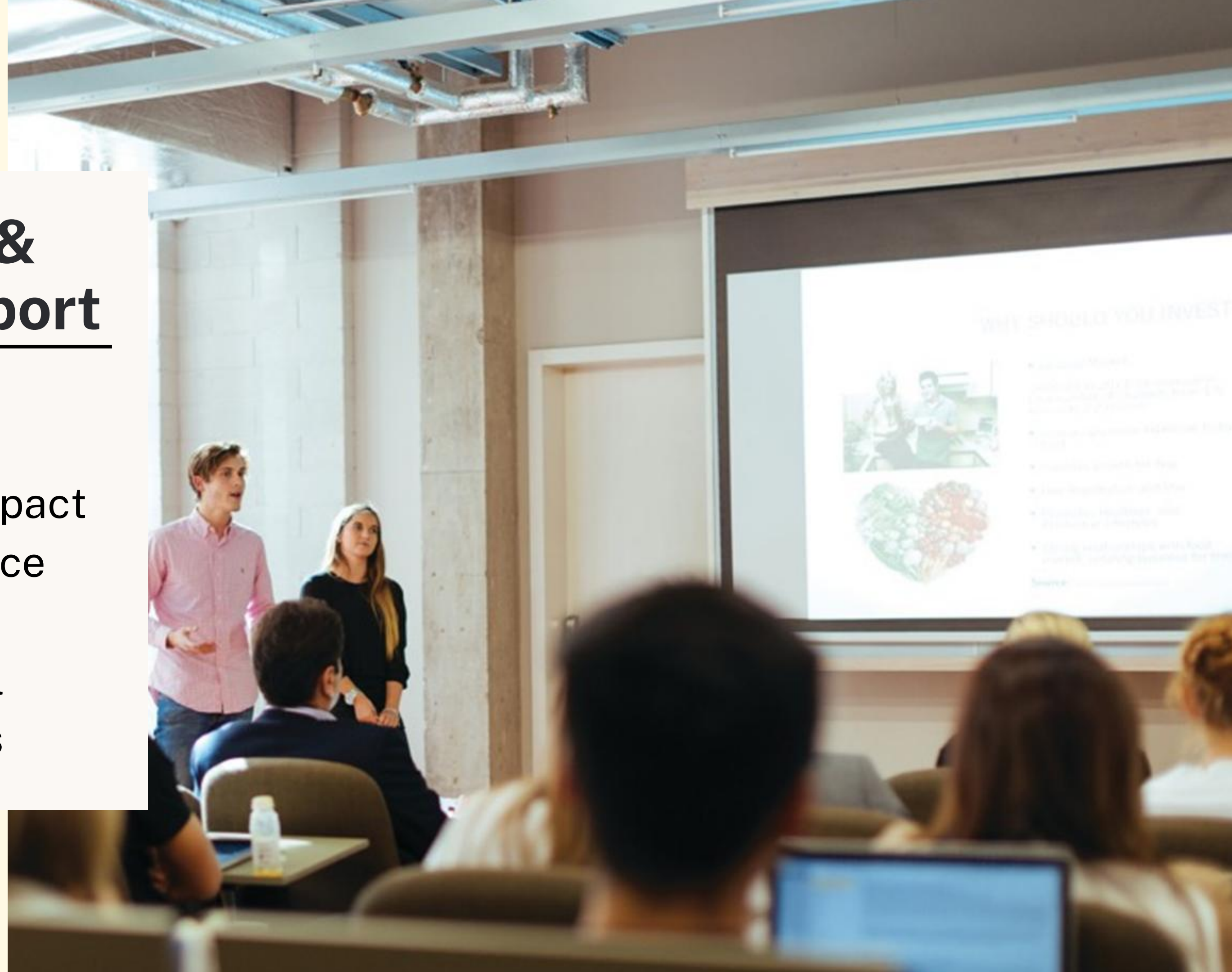
How to Apply



[HULT.EDU/APPLY](https://hult.edu/apply)

Scholarships & Financial support

- Social Impact
- Entrepreneurial Impact
- Academic Excellence
- Future Leader
- Global Professional
- Women in Business



CONNECT WITH US



 **HULT INTERNATIONAL BUSINESS SCHOOL**

 **HULTBUSINESSSCHOOL**

 **HULT_BIZ**

 **HULT INTERNATIONAL BUSINESS SCHOOL**

 **HULT**

 **HULT.EDU**



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Q&A

