

STEPHANIE DANHO, IVORY COAST, CLASS OF 2023

Master's in Management

Program Guide 2025–26





#1 in the US, Master's in Management, 2024

Recognized by the best



#1 in the US, Master's in Management, 2024



#3 for international students, Master's in Management, 2024

Top 50 Global, Master's in Management, 2024



Top 30, Universities for Experiential Learning, 2023

Bloomberg Business

Top 100, Best US Business Schools, 2024

Linked in

Top 100, LinkedIn MBA Programs, 2024









Hult is recognized by business education's three most prestigious international accrediting bodies: The Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA), and the European Quality Improvement System (EQUIS). We were the first business school in the US to achieve this triple accreditation, which is held by just 1% of business schools worldwide.

The MIM for Those Made to Do

Employers are no longer as interested in what graduates know in theory, or how well they do in exams. More than ever, employers want to see what graduates can do and are looking for people with human skills and adaptability. Traditional business education wasn't built for today's reality. Hult is. We believe that humans learn best by doing. Because mastering a skill—any skill, from riding a bike to leading a team—takes practice. We progress when we're working together, free to try—and fail—in a safe environment.

There are four universal capabilities you must master to be a strong, successful businessperson in any industry, economy, culture, or scenario:

- 1. Work in diverse teams to get things done that can't be done alone
- 2. Inspire, lead, and manage diverse teams
- 3. Communicate ideas clearly and concisely
- 4. Make smart decisions based on business sense

We exist to inspire and challenge our community to make an impact that matters. From our founding by one of Europe's most successful entrepreneurs, Bertil Hult, in 2003, to becoming one of the world's leading business schools over two decades—we're constantly optimizing our learning-by-doing methodology and developing a truly unique student experience.

Join the 33,000+ alumni who have forged outstanding international careers through Hult's challenge-based learning approach.

Matt Lilley, PhD

UK

President,

Hult International Business School

HULT.EDU

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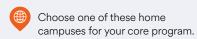
Hult's global campus sites will shape your student journey, offering unique cultural experiences that'll enrich your learning, career, and life. The good news is, you don't have to settle on one—Global Campus Rotation enables study at multiple locations during your Hult program.













Your Campus



Hult San Francisco

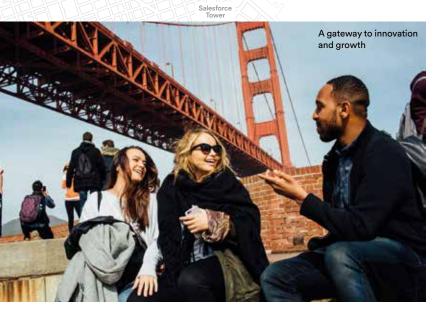
© 1355 Sansome Street, San Francisco, California 94111, USA



Renowned for Silicon Valley, tech giants, and smart startups, San Francisco is a hub for disruptors and creativity. Explore your entrepreneurial edge, hone business skills, and create lasting connections, all from our former dot-com headquarters just minutes from the San Francisco Bay waterfront.

hult.edu/masters/san-francisco





Hult Boston

1 Education Street, Cambridge, Massachusetts 02141, USA

Boston's big on learning—it's known as the most prestigious academic city in the US. Ranked the #4 US city for the most international students, it's also big on global perspective and growth mindset, key attributes for your career journey. Find us located right on the banks of the Charles River, with enviable views of downtown.

hult.edu/masters/boston







Hult Boston

HULT.EDU

A city steeped in history and learning

MASTER'S IN MANAGEMENT PROGRAM



Hult London

© 37-38 John Street, London, WC1N 2AT, UK

Go-getters flock here—the business and finance hub of Europe—with more international company headquarters than any other European city. London's multicultural vibe and commercial reputation make it perfect for developing skillsets, mindsets, and networks. Located minutes from Holborn Tube station, we're within walking distance of the worldrenowned financial district.



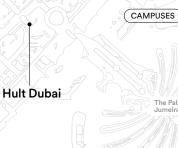












Hult Dubai

O Dubai Internet City, PO Box 502988, UAE

> Dubai boasts one of the world's fastest growing economies. Its Middle East location bridges East and West, offering a unique insight into global business operations. With over 90% of Dubai's population born overseas, it's packed with diversity and dynamic "doers," creating distinctive learning and networking opportunities. Stay at our ultra-modern campus, perfectly positioned to enjoy the best of the city.









Discover our 360° Campus Tours





ROTATION CAMPUS

Hult New York

Multiple locations, New York, New York USA

Discover the most iconic city in the US, with its global influence on commerce, finance, and media. Our New York rotation center hubs host students on rotation only, offering business exposure and learning opportunities in a notoriously competitive environment. Electives can be studied here too—see page 24.

hult.edu/masters/global-rotation







ROTATION CAMPUS

Hult Singapore

This unique island is renowned for its business culture and global attitude, attracting dynamic startups and established multinationals alike to SouthEast Asia. Hone your skills and realize your potential in a melting pot of nationalities and industries, broadening your horizons and international connections as you study.

hult.edu/masters/global-rotation





An illuminating island experience awaits students studying an elective in Singapore



MASTER'S IN MANAGEMENT PROGRAM

HULT.EDU

City Seminars

Boost your knowledge and network with our week-long specialist courses, hosted every summer in the business cities at the top of their game.



What to expect

Immerse yourself in a week of educational and cultural experiences, featuring:

- Virtual pre- and post-seminar sessions to ensure you get the most out of your on-site experience
- Site visits, industry-expert speakers, and on-the-ground learning opportunities
- Dynamic classroom sessions led by specialist Hult faculty
- An experiential team-based project, presentation, or individual assessment to put your learning into action



Each city seminar counts as a two-credit elective. You can attend multiple seminars, depending on your schedule and visa requirements. Here are some city seminar examples from 2024.



Madrid

Digital Transformation of Financial Services Be ahead of the curve as the global banking industry is redefined by digital development.



Mexico

Leading Supply Chain Analytics

A unique insight into global supply chain management from a crossborder perspective.





Nordic Business Dynamics & Navigating Disruption, Innovation & Sustainability Embrace innovation where practices meet dynamic



Hult facilitates continual professional development to help meet your career goals

These are sample city seminars and are subject to change each summer. Find out more at hult.edu/masters/city-seminars





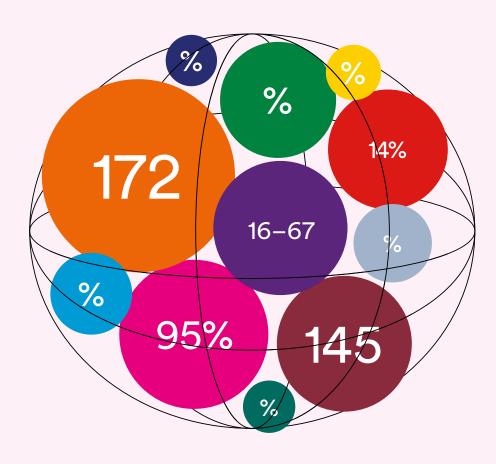
Diversity is part of Hult's DNA. We embrace different cultures, fresh perspectives, and varied skillsets, and we nurture these qualities to develop job-ready individuals.

You'll learn by experience, collaborating in diverse teams to build communication, problemsolving, and leadership skills, all while growing your network and circle by connecting within the global Hult community. After all, employers want resilient candidates able to navigate the international workplace from the get-go. At Hult, this becomes second nature.

We were awarded a World Record for "Most Nationalities in a Business Lesson" for 66 nationalities in one classroom in London, 2024. Diversity is our way of life.

Collaborate on a Global Scale

The value diversity brings to learning is a gamechanger, and we know its positive effect on career journeys, but just how diverse is the Hult community? We'll let the facts and figures do the talking:



GLOBAL IMPACT

172

nationalities and counting in our student body

MULTICULTURAL

145 languages are spoken across our campuses 95%

GLOBAL MOBILITY

of students study at an overseas campus

AGE RANGE

16-67 the age range of students

NATIONALITIES

14%

of students have dual nationalities

Degrees Designed

to Challenge

Accredited by the world's three most prestigious independent bodies—AMBA, AACSB, and EQUIS—our highly practical curriculum is centered on real-world business challenges. Unlock your potential and launch a global career with a range of full-time specialized Master's in Management degrees that take your skills, connections, and confidence to the next level.

Practical skills require practice

We believe that humans learn best by doing. Mastering a skill—any skill, from riding a bike to leading a team—takes practice. We learn most when we're working together, free to try—and fail—in a safe environment.

That's why all our programs are centered around working in diverse teams to solve real-world business challenges. You'll take the knowledge and skills you learn in class and continually test them—and yourself—

through practical application. And, just like in the real world, you learn far more from failure than success.

By working in diverse teams to solve complex business problems, you continually practice what you'll be doing in the workplace, so you arrive on the job with the ability to make an impact on day one.

Which Hult Master's in Management is right for you?

MIM Program	Home Campus	Duration	STEM	Rotation	Dual Degree	OPT
Master's in Management (MIM)	Boston, London, San Francisco, Dubai	1 year (September– August)	×	✓	✓	√ 1 Year
MIM Internship track	Boston, London, San Francisco, Dubai	1 year (September– August)	×	×	✓	1 Year
MIM Marketing track	Boston, London, San Francisco, Dubai	1 year (September– August)	×	✓	✓	1 Year
MIM Finance track	Boston, London, San Francisco, Dubai	1 year (September– August)	×	✓	✓	1 Year
MIM Analytics track	Boston, London, San Francisco, Dubai	1 year (September– August)	✓	✓	✓	Up to 3 Years
MIM Entrepreneurship track	Boston, London, San Francisco, Dubai	1 Year (September– August)	×	✓	✓	1 Year



Master's in

Management

Prepare to thrive in the global business world with our one-year Master's in Management (MIM) program.

Gain essential business experience in an international environment and develop skills most in-demand with employers worldwide. Practice what you learn, apply knowledge to real-world business challenges, and develop a job-ready skillset valuable to any organization.

A MIM from Hult could take your career to many places and in many different directions. We work with every student individually to set a targeted career strategy, equip them with the right tools, and guide them on a clear path to achieve their ambitions.

Reasons to choose

- Learn innovative business skills as well as meaningful communication and collaboration—all sought after by employers
- Work in diverse, multicultural teams and create an international network for your career journey
- Global campus locations in dynamic business hubs: Boston, London, San Francisco. Dubai

Want to specialize?

Core MIM modules can also be combined with a specialist track, offering additional expertise to pursue specific job goals. You can choose to focus on Analytics, Finance, Marketing, or Entrepreneurship, or opt to follow an Internship track. Find out more on page 18.



Your Challenge-Centered

MIM Curriculum

Term	Master's in Management	Credits
Fall (Sept-Dec)	Program Immersion Communicating with Impact Business Insights Through Data Accounting for Managers	
	Design Thinking for Innovation Al and the Future of Work Global Organization Management Business Challenge 1—- Al Challenge	2 2 2 2 2 2 1
Spring 1 (Jan-Feb)	Teamwork & Collaboration Digital Marketing Strategy & Execution Data Visualization Analyzing Business Processes or Track Course #1 Business Challenge 2 – New Market Challenge	1 2 2 2 2 1
Spring 2 (Mar–Apr)	Influencing Others Project Planning & Execution Financial Management & Decision-Making Sales Management or Track Course #2 Business Challenge 3 – Impact Challenge	1 2 2 2 2 1
Summer (May-Aug)	Elective Course or Track Course #3 Elective Course or Track Course #4 Elective Course or Track Course #5 Elective Course, City Seminar, or Internship (if applicable)	2 2 2 2

Who your classmates are



25 average age



speak two or more languages





16

Get Your

Career on Track

Add a subject specialization or track to complement your core Master's in Management program and upskill for your future career. Each MIM module features track-specific courses, with the final summer term dedicated to your specialist subject.



International Internship*

Gain practical business experience and global insight, traveling overseas to pursue international opportunities that support your future career aims. Our career experts will be on hand to advise on eligible overseas opportunities.

Specialist track course examples:

- Analyzing Business Processes
- Sales Management
- International Internship



Domestic Internship*

Strengthen your professional profile and make valuable business connections for graduation with a placement in your home-campus city. Available to MIM-enrolled students worldwide, regardless of nationality.

Specialist track course examples:

- Analyzing Business Processes
- Sales Management
- Domestic Internship

Find your

^{*}The MIM with Internship track encompasses a full-time, 8-credit internship over the summer in lieu of elective courses.



Analytics

Add a sought-after analytics focus and earn a highly in-demand STEM degree that'll maximize your career opportunities post-graduation. You'll also qualify for up to three years of post-graduation work authorization (OPT) in the US.*

Specialist track course examples:

- Data Management & SQL*
- Python for Analysts*
- Introduction to Machine Learning & AI*



Entrepreneurship

Innovate and create impact at any global organization with specialist skills at the center of value creation. Experience all elements of product and service creation, delivered via a proven, metrics-driven approach.

Specialist track course examples:

- Entrepreneurial Sales & Marketing
- New Product Development
- Perfecting Your Pitch



Finance

Graduate with the necessary financial, data analysis, and communication skills to flourish in the corporate finance sector

Specialist track course examples:

- Corporate Finance
- Fintech
- Global Financial Markets



Marketing

Gain the creative, strategic, and executional marketing skills required to thrive in a constantly shifting digital environment and a highly competitive business sector.

Specialist track course examples:

- Brand Management
- Introduction to Pricing Strategies
- Neuromarketing

^{*}The Master's in Management in Analytics is a US STEM-eligible degree, comprised of STEM core requirements, STEM track requirements, and STEM elective requirements. Students on the Analytics track complete approximately 65% or more degree credit requirements under a US STEM degree.

Work on Real-World

Business Challenges

Business Challenges are project-based, faculty-led courses that occur at the end of each core module, offering real-life scenarios for applying skills and learning.

Design a new business model, create a pitch presentation, collaborate with peers and clients on an innovation hackathon—whatever the task, put learning into practice, gaining essential experience to pack into your resume. At least one of your four challenges involves working alongside a real-world corporate client, providing valuable business insights from leaders in their field.

A degree that's like the REAL working world!

Previous Business Challenge examples include:



® BOSTON

Hilton Hotels & Resorts client challenge:

Students worked as marketing consultants, exploring consumer behavior, loyalty drivers, and competitor performance, pitching their findings and recommendations to the client.

OTHER PREVIOUS BOSTON CLIENTS INCLUDE:
Accenture, Phillips, Edelman, Accion, and Sodexo.



⊘ DUBAI

Future Foundation client challenge:

Students addressed three different climate-change challenges as part of their Academic Accelerators program. They worked in diverse teams to provide solutions to the Dubai Future Foundation on food security, waste management, and air quality.

OTHER PREVIOUS DUBAI CLIENTS INCLUDE: Emirates Group, Porsche, Proctor & Gamble, and Scan Global Logistics.



⊘ LONDON

Ferrari client challenge:

Students worked in teams to grow brand presence with new revenue streams, brand extension opportunities, and strategic partnerships, while upholding Ferrari's CSR and sustainability values.

OTHER PREVIOUS LONDON CLIENTS INCLUDE: Unilever, UK Government, LBW Drinks Ltd, Belhaven Brewery, and PeploBio.



© SAN FRANCISCO Microsoft client challenge:

Students were challenged to explore an industry vertical (such as pediatric healthcare) with the aim of identifying and defining all Al companies providing a service in that specialist area. Findings were presented as a team, with a reflective essay to summarize research findings and outcomes.

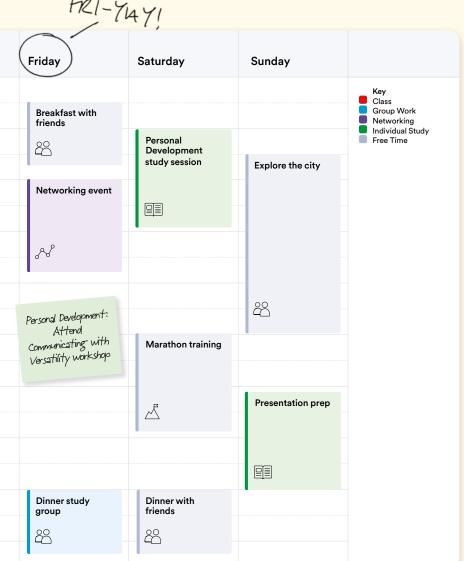
OTHER PREVIOUS SAN FRANCISCO CLIENTS INCLUDE:
Dollar Tree Stores, Ernst & Young, and Uphold, Inc.

What Will My

Week Look Like?

mple week	reekly full-time schedule, subject to change by course or campus.			FR1-747!		
ly week	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
9am	Personal Development	Global Organization		Global Organization		
	Zororo po	Management		Management	Breakfast with friends	
10am			Careers Workshop: Resume Workshop with Career Advisor		28	Personal Developme study sessi
11am			with Career Advisor		Networking event	
		®		(a)		
12pm	Lunch	Lunch team meeting		Lunch and campus event	<i>~</i>	
1pm		Accounting for Managers	Accounting for Managers	Accounting for Managers		
					Personal Development:	
2pm	Team projects				Personal Development: Attend Communicating with Versatility workshop	Marathon
3pm						
	<u>~</u>	å å å	8 8 8 8	å å ² å		
4pm		•				
		Class Presentation	Dinner off			_
5pm	Club Session: Al Society	prep	campus	Guest Speaker: Innovations in AI	Dinner study group	Dinner with friends
	00	•		Innovations in AI and Business	88	<u></u>
6pm	28			of the same		

The snapshot below shows a typical study week for our full-time MIM students. Class time is balanced with plenty of opportunities for development via team sessions, club activities, and networking, as well as time for solo study to complete program coursework.



Choose From 150+

Elective Courses

Have broad interests and wide career goals? Increase your knowledge and skills across subjects by choosing any four elective courses from the full range of 150+ courses on offer every summer.



When you've completed your core courses, you'll take four elective courses in the summer semester to complete your degree. This is also when you can travel, or "rotate," to different campuses. New electives are added every year to keep options up to date and relevant, and over 150 courses are available to study every summer. With so many options, you can explore a wide variety of subjects and possible career paths.

Popular Master's in Management electives:

Analytics



Introduction to Python Programming

Forecasting & Predicting the Future Using Data

Business Intelligence



Perfecting Your Pitch

Data-Driven Innovation

Disruptive Business Models

Finance Electives



Management



Fintech

Mergers & Acquisitions

Global Financial Markets

Electives



International Business Consulting

Sales Strategy

Management Psychology

Marketing **Electives**



Customer Acquisition Through Digital Marketing

Entrepreneurial Marketing

Luxury Marketing

Operations & Project $\angle \cap$ Management Electives $\check{\downarrow}$

Operations Strategy

International Negotiations

Lean Project Management

Lifelong Learning



Lifelong Learning is our commitment to your continued professional development. Book a course, skill up, and connect with the international Hult community. All graduates are entitled to attend one elective a year from our extensive program for as long as needed.

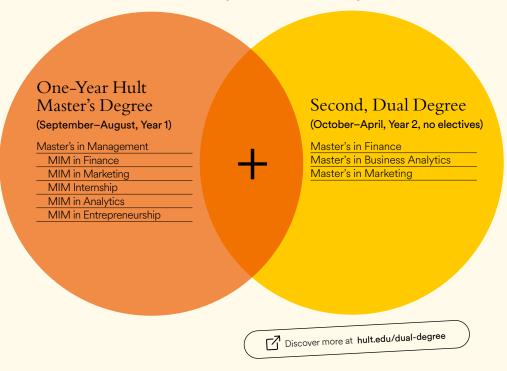
> Discover more at hult.edu/alumni/lifelong-learning

The Hult

Dual Degree Program

Hult's Dual Degree is the ultimate skills builder. Combine two Hult master's degrees to create a solid foundation for your ideal role post-graduation—with just 18 months of study.

Dual Degree options and timings



*Your first degree and/or first-degree track cannot be in the same subject as your Dual Degree, ie., a MIM in Analytics may not be combined with a Master's in Business Analytics. There are two or three options available for your second degree.

Two Degrees,

One Aim: Skill up Faster

What to expect:

- Further expedite your study and earn two degrees in just 18 months
- Earn your core degree and gain specialist knowledge from your second, creating expertise for the job you want
- Benefit from campus rotation—an opportunity to move between global campuses and broaden horizons
- Expand your personal and professional network

What jobs can I get with a Master's in Management Dual Degree?

Choosing the right Dual Degree combination will depend on your career goals, both immediately after graduation and in the longer term. For broad business skills, start with a Master's in Management and then build on this learning with an industry focus for your second degree. If your target career requires specific skills, you can combine degree options accordingly.

Take a Closer Look at the Best Dual Degree





Hit Your Goals With

Active Career Coaching

Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience.



Experienced insider coaches

With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.



Step-by-step guidance

Get personalized, job-focused advice that targets your ideal location, function, and industry and provides you with the actions you need to take to get there.



Active employer networking

From guest speakers to business challenge clients to career fairs to HQ visits, employer networking and corporate exposure are a regular part of campus life.



Practical skills & tools

Join workshops and 1-2-1 sessions on resume writing, online profiles, personal branding, interview skills, mock assessments, and more.



Integrated visa support

Understand your post-graduation work options and get end-to-end support with your visa applications, from securing your student visa to completion of your Optional Practical Training (OPT) in the US or Graduate visa in the UK.



Mandeep Sahota

Hult Career Advisor

Former Recruiter, HR & Talent Acquisition Strategist

10+ years of recruitment experience

HULT What brought you to Hult? MANDEEP

As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me.

- H What makes you well suited to advise students?
- M I have looked at thousands of resumes during my career and have been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.
- н How do you work with students?
 - We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email and encourage engagement as much as possible.

Integrated Support

for Work Authorization

Post-Graduation

As an international school, we are experts in supporting international students with their visas and work authorization after graduation. Every campus has a visa and compliance team dedicated to helping you understand and obtain the relevant authorization you're eligible for.



It's important that you connect with your visa team early and remain in contact with them throughout your program. The more they know about your goals and expectations after graduation, the better they can support you.

Working in the United States after graduation

Once international students have graduated from a US campus, they can apply for US work authorization known as Optional Practical Training or "OPT."

- Master's in Management graduates can be eligible for one year of OPT.
- Master's in Management in Analytics graduates can be eligible for up to three years of OPT.

You should be aware that your eligibility for OPT is dependent on you completing your core program at a US campus and securing work within a field directly related to your degree. Your local visa team can help you navigate the complexities of the US visa system and understand your obligations while studying.

Working in the UK after graduation

All international students who have completed their degree in the UK can apply for the **Graduate Immigration Route**. This allows unsponsored graduates to work or look for work in the UK for up to **two years** after they graduate. Your local visa team will support you in applying for the Graduate Route.

Working in the UAE after graduation

International graduates who secure a full-time job within the UAE are eligible for an employment visa. Connect with your local visa team as soon as possible and start searching early for an employer who could sponsor you after graduation.

If you provide evidence of having entrepreneurial experience, you may be eligible to apply for a Business visa, which is a long-term visa.

Different programs give you different options

Your eligibility for work authorization after graduation will depend on your program and campus. It's important you understand what your options are before you apply to study at Hult.

	Master's in Management	Analytics Track	Marketing Track	Finance Track	Entrepreneur- ship Track
OPT (US)	•	•	•	•	•
STEM OPT (US)		•			
Graduate Route (UK)	•	•	•	•	•
Employment Visa (UAE)	•	•	•	•	•

Find Out More About Visa Support





Employment Statistics:

Class of 2023

88%

of master's grads were employed after 6 months

83%

of international master's students at US campuses gained employment in the US 9%

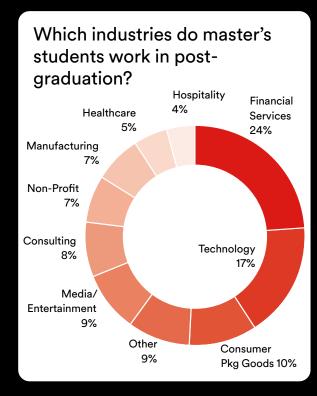
of postgraduate students started their own business



Top 10 graduate employers

Amazon
PwC
Fidelity
JP Morgan
Accenture

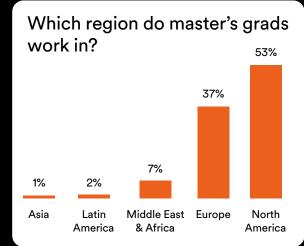
BMW
Citi
Santander
EF Education
First
Apple



52%

Increase in pre-master's salary 3 years after graduation

Financial
Times,
Master's in
Management
Ranking, 2024



330+

companies hired Hult 2023 graduates across 43 countries

33

32

Be a Master of

Transformation

Masato Eguchi

Class of 2019

San Francisco

Dual Degree:

Master's in International Business & Master's in Business Analytics

Clear goals are essential to career development, something Hult alum Masato Eguchi knows from experience. But ambition plays a part too, and with Hult's support, Masato achieved his two big career goals—to become a data scientist and work for tech-giant Apple.

Masato made a career pivot after gaining his Intercultural Communication degree from Tokyo in 2017, deciding to pursue data science instead. He knew he wanted to study overseas and Hult San Francisco ticked the boxes: a positive enrollment experience and career guidance from the get-go confirmed he'd made the right decision. Plus, he'd be located in a world-renowned tech hub.

Hult delivered the hard skills Masato needed to achieve his U-turn, and in 2019—his graduation year—he secured a contract job at Apple. However, gaining hard skills was just one factor in his career trajectory. Masato quicky realized that networking, meeting people, and building relationships—all key components of Hult's program—were even more valuable. "That's how I got here," he says.

So where is "here"? In the winter of 2020, just three years after leaving Japan, Masato stepped into a Data Visualization Engineer post at Apple. His two ambitions were achieved, but we know these are two of many for Masato.

Masato Eguchi



September 2017

Starts Hult Dual Degree in San Francisco.

Oct-Dec 2019

Teaching Assistant. Helped fellow Hult students in Data Science.

Life After Hult

Career goal achieved! Full-time data scientist: Data Visualization Engineer at Apple.

Athlete

Judo black belt champion.

August 2019

Hult Graduation Day!

January 2020

First contract job at Apple: Computational Linguist.

Next Steps in Progress

New ambitions on the horizon:

- 1. Open Japanese chicken Restaurant in the Bay Area.
- 2. Train as an architect.

Congrats Masato on your career milestones!

Professors From the Real Business World



Omar Romero-Hernandez, PhD

Mexico
Data Analytics & Operations
Professor

A Fulbright Scholar and Franz Edelman Award recipient, Dr. Romero-Hernandez uses his expertise to support communities with renewable energy in his native Mexico. He's led several internationally awarded projects and in 2010 was appointed leader of a national task force on economic growth and low carbon emissions, delivering recommendations to the President of Mexico.

Viktoria Dalko, PhD

Hungary Finance Professor



A leading academic at Harvard and CUNY, Dr. Dalko previously worked as an advisor to the president of the National Bank of Hungary and was chief of staff for the Budget, Tax, and Finance Committee of the Hungarian Parliament. She co-authored *Regulating Competition in Stock Markets* with Nobel Laureate Professor Lawrence Klein and other world-class researchers.

Achieve your professional goals under the guidance of Hult's highly respected faculty team, professors with real-world experience who know what it takes to thrive in the international business arena.

Nabanita Talukdar, DBA

India
Marketing & Business
Analytics Professor

A business-minded marketing and consumer research analyst, Dr. Talukdar is an expert in using SAS, SPSS, PHSTAT, and Excel to develop consumer-based intelligence and KPls that drive marketing, branding, and product strategies. Her academic achievements include an MBA, MS Corporate Finance, BS Physics & Math, and a doctoral degree in Marketing Analytics, with a focus on consumer behavior, social media, and product marketing.



Beau Giannini, PhD

United States
Innovation & Entrepreneurship
Professor



An expert in developing technology and data management solutions, Dr. Giannini runs Ternary Intelligence, a computational finance company, and is the founder of Shanghai-based Sinomark Consulting. He previously operated two companies that developed licensing and merchandising programs for global brands and raised 40+ million USD in venture funding to develop software in partnership with IBM to streamline product development. Academic achievements include a PhD in Management Science, MBA in Global Management and Social Entrepreneurship, and a BA in Asian studies.

There's plenty to do during downtime on campus, from social events to student clubs and societies—whatever your passion, you'll find a fit. Forge new friendships, build your professional network, and make lifelong global connections to take on your career journey.

Connect Outside the Classroom

International Finance Association

Take part in debates, team-building exercises, networking, and case study preparations, while hearing from expert guest speakers too.





Al Society

Explore the transformative potential of artificial intelligence in the business world via workshops and challenges.

Women in Business Club

An informal environment to raise awareness, share experiences, and develop strategies for men and women to tackle obstacles in the business world. Hear from guest speakers and explore achievements and challenges encountered on the path to female leadership.

Alumni Networking

Your Hult journey continues long after you graduate. As an alum, you have access to the Hult Alumni Association, a network of over 33,000 alumni in more than 170 countries around the world.

Many former Hultians have benefitted from our global network of graduates, lifelong learning options, and many ways to connect with fellow alumni and business opportunities around the world.

Stats:

 33^k

Alumni



70+

Chapters

Xploration Days

Engage in an alumniexclusive, one-day learning experience featuring a diverse lineup of speakers and workshops on current topics, followed by valuable networking opportunities.

Alumni Hour

Tune in to our virtual speaker series, where alumni and industry experts share their insights and expertise on a global Hult platform.



170

Countries

Alumni Electives

Reconnect with the Hult classroom through our Lifelong Learning Program, which gives you the opportunity to return once a year for continued education and growth.

> Read Alumni Success Stories



Fees, Scholarships &

Financing Options

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.



You'll receive personal support throughout the application process

Partial scholarships

Partial scholarships are designed to help us find the best global talent and maximize diversity. Our scholarships cover a wide range of backgrounds, industries, sectors, and nationalities.

- Social Impact Scholarship
- Global Professional Scholarship
- Entrepreneurial Impact Scholarship
- Senior Leader Scholarship
- Women in Business Scholarship

Need-based financial aid

If you have a demonstrated financial need, Hult may be able to help with limited need-based financial aid that is awarded on a case-by-case basis. The financial aid committee looks at the situation of each accepted student and, depending on each candidate's personal circumstances, decides if financial aid will be awarded and at what level

Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

Payment plans

We have a variety of payment options to fit your situation, including an Early Payment discount. If you choose the Early Payment plan, you are eligible for a 2% discount on your net tuition fees after any scholarships and financial aid are deducted, providing you meet the terms.

Please reach out to our enrollment team for more information at hult.edu/contact

Program fees

Full-time master's program

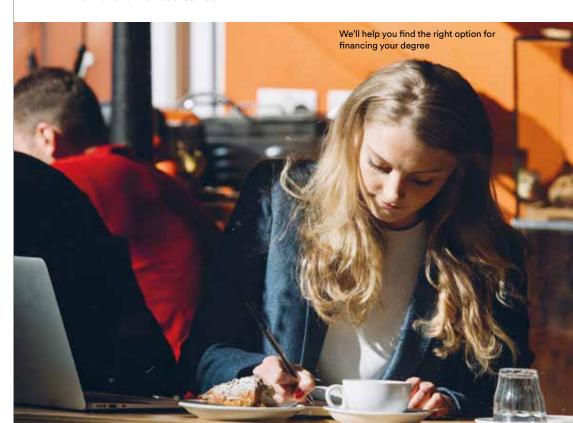
60,900 USD* (Boston)

60,900 USD* (San Francisco)

46,000 GBP* (London)

189,500 AED* (Dubai)

*This is indicative program pricing; other fees will apply. Please visit our website for more detailed costs.



Ready to Apply?

We are looking for dynamic, international, and open-minded individuals who have the ambition to grow and succeed in the world. Sound like you? Here's how you can join Hult:

Start your online application at hult.edu/apply

2

Pay the **95 USD** application fee

3

Submit application and supporting documents:

- Resume/CV
- Personal statement
- University transcripts
- References

Entry requirements

- Bachelor's degree or equivalent
- Bachelor's degree in a businessrelated field OR any bachelor's degree or equivalent + one year of relevant work experience (Marketing, Finance, Analytics tracks)
- Less than three years' work experience
- Proficiency in English (TOEFL/IELTS/PTE/DTE)*
- Successful application process

*English test waivers may apply for native English speakers or if your bachelor's was completed in an English-speaking country. Your English test results can come later in the process if they're not available immediately.



4

Personal Assessment Interview 5

decision

Admissions

*

Submit deposit to confirm your place

Your Personal Assessment Interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us. This is the time for us to really get to know each other in person, over the phone, or via video call.

Apply Now





MASTER'S IN MANAGEMENT PROGRAM

What our students say:

"Moving to a different country and attending a school with students representing 150+ nationalities has enriched my college experience. I've expanded my network and these individuals have become an integral part of my life. I look forward to maintaining these relationships for many more years."

Rafael Priale
Peru
Class of 2023

"I've sharpened my teamwork skills by collaborating with individuals from diverse cultures. I've also acquired valuable knowledge to launch products and forged new friendships. This program has instilled a sense of curiosity and adventure, inspiring me to dream big and explore new horizons."

Alice Asare-Konadu
Ghana
Class of 2023

"The contributions of every student I've worked with have played a vital role in my academic and personal achievements. I am grateful to the Hult faculty for their unwavering support. I'm looking forward to reflecting on the knowledge I gained and recognizing that my dream is not something to be pursued in the future—it is something I am currently living."

Christina Gyllner	
Sweden	
Class of 2023	



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