

Schedules List of Master Course Units for Exchange Students 2026–2027 Academic Year Fall Semester

Lisbon, 2026

Only MA students can attend seminars offered within the framework of 2nd cycle seminars at the Faculty of Human Sciences.

NB: All course units listed below are lectured in English.

Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Culture Studies	331564	<u>Academic Writing</u>	2
Psychology	332419	<u>Applied Research Methods in Psychology</u>	6
Communication	331848	<u>Artificial Intelligence and Society</u>	6
Culture Studies	331567	<u>Arts Management in Digital Age</u>	6
Culture Studies	331568	<u>Arts Markets and Practices of Collecting</u>	6
Psychology	331140	<u>Behavior change: Models and Techniques</u>	6
Psychology	331141	<u>Cognitive-affective processes and global environ. changes</u>	6
Communication	331137	<u>Communication and Artificial Intelligence</u>	6
Communication	332839	<u>Communication and Musical Industry</u>	6
Communication	331104	<u>Corporate Communication and Social Responsibility</u>	6
Culture Studies	331846	<u>Corporate Reputation</u>	6
Culture Studies	331840	<u>Digital Narratives and Audiences</u>	6
Psychology	332416	<u>Fundamentals of Psychology in Business & Economics</u>	6
Communication	331166	<u>Health Communication</u>	5
Psychology	332422	<u>Managing People in Organizations</u>	6
Communication	331092	<u>Marketing and Innovation</u>	6
Communication	331067	<u>Media Discourse Analysis</u>	6
Communication	331065	<u>Media, Society and Culture</u>	6
Culture Studies	331574	<u>Methods and Objects in Cultural Research</u>	10
Communication	331831	<u>Multimedia Journalism Lab I</u>	6
Culture Studies	331588	<u>Narrative and Culture</u>	6
Psychology	332452	<u>Organizational Behavior Dynamics</u>	6
Communication	331149	<u>Place Marketing</u>	6
Communication	331576	<u>Politics of the Visual</u>	6
Psychology	331142	<u>Psychology, the Climate Crisis, and Environ. Sustainability</u>	6
Communication	332067	<u>Social Innovation and Entrepreneurship*</u>	6
Social Work	332068	<u>Social Innovation Laboratory I*</u>	6
Social Work	332070	<u>Social Work: Debates and Current Perspectives</u>	5
Communication	331124	<u>Sports, Media and Society</u>	6
Communication	331845	<u>Leadership and Strategic Communication</u>	6

Culture Studies	331579	<u>The Global Contemporary: Genealogies and Fractures</u>	6
Communication	332072	<u>Transformations and Contemporary Societal Changes</u>	6
Communication	331580	<u>Writing Lab I</u>	2

List of Master Course Units for Exchange Students

2026–2027 Academic Year
Spring Semester

Lisbon, 2026

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NB: All course units listed below are lectured in **English**.

Field of Study	Course Unit Code	Course Unit Designation / Unidade Curricular	ECTS credits
Culture Studies	331564	Academic Writing	2
Communication	331110	Advanced Studies in Communication	6
Communication	331151	Algorithmic Thinking and Applications	6
Culture Studies	331565	Artivism	6
Psychology	332418	Brain, Emotion and Cognition in Business & Economics	6
Psychology	332420	Business Economics	6
Communication	331118	Consumer Behaviour	6
Psychology	332423	Data Analysis Methods in Psychology	6
Communication	331849	Digital Culture	6
Communication	331113	Digital Transformation Strategy for Organizations*	6
Culture Studies	331571	Ecocultures	6
Communication	331131	Employer Branding	6
Culture Studies	331572	Entrepreneurial Project	6
Culture Studies	331841	Fiction and Entertainment Production	6
Social Work	332065	Inequalities, Vulnerability and Social Exclusion in Contemp. Societies*	6
Psychology	331145	Interventions for Behavioral and Social Changes	6
Communication	331070	Journalism Studies	6
Communication	331108	Lusophone Journalism	6
Communication	331122	Media and Entertainment Industries	6
Communication	331127	Media and Memory	6
Communication	331071	Media and Politics*	6
Communication	331072	Media Economics and Management	6
Culture Studies	331573	Metaculture	10
Communication	331833	Multimedia Journalism Lab II	6



Communication	331093	Organizational Internal Communication*	6
Psychology	332428	Organizational Leadership	6
Communication	331850	Programming for Digital Environments	6
Psychology	332421	Psychology and Policy	6
Social Work	332064	Public Policy Analysis*	6
Social Work	332063	Social Impact Analysis*	6
Social Work	332069	Social Innovation Laboratory II*	6
Psychology	331144	Strategic Communication, Risk and Crisis Communication	6
Culture Studies	331590	Tacit Knowledge and Culture	6
Communication	331106	Workshop: Advertising and Creativity*	6