

331065	Media, Society and Culture	1st Semester
331839	Communication and Musical Industry	1st Semester
331840	Digital Narratives and Audiences	1st Semester
331831	Multimedia Journalism Lab I	1st Semester
331845	Strategic Communication and Leadership	1st Semester
331846	Corporate Reputation	1st Semester
331848	Artificial Intelligence and Society	1st Semester
331104	Corporate Communication and Social Responsibility	1st Semester
331124	Sports, Media and Society	1st Semester
331092	Marketing and Innovation	1st Semester
331067	Media Discourse Analysis	1st Semester
331149	Place Marketing	1st Semester
331166	Health Communication	1st Semester
331137	Communication and Artificial Intelligence	1st Semester
332066	Managing Social Innovation	1st Semester
332067	Social Innovation and Entrepreneurship	1st Semester
332068	Social Innovation Lab I	1st Semester
332070	Social Work: Debates and Current Perspectives	1st Semester
332072	Transformations and Contemporary Societal Changes	1st Semester
332416	Fundamentals of Psychology in Business & Economics	1st Semester
332419	Applied Research Methods in Psychology	1st Semester
332422	Managing People in Organizations	1st Semester
332446	Human behavior & the digitalization of work	1st Semester
332447	Mastering Emotional Wellbeing	1st Semester
332452	Organizational Behavior Dynamics	1st Semester
331140	Behavior Change: Models & Techniques	1st Semester
331141	Cognitive-Affective Processes and Global Environmental Changes	1st Semester
331142	Psychology, The Climate Crisis and Environmental Sustainability	1st Semester
331564	Academic Writing	1st Semester

331567	Arts Management in Digital Age	1st Semester
331568	Arts Markets and Practices of Collecting	1st Semester
331570	Curatorial Practices	1st Semester
331574	Methods and Objects in Cultural Research	1st Semester
331576	Politics of the Visual	1st Semester
331579	The Global Contemporary: Genealogies and Fractures	1st Semester
331580	Writing Lab I	1st Semester
331585	Cultures of Translation	1st Semester
331588	Narrative and Culture	1st Semester
331110	Advanced Studies in Communication	2nd Semester
331072	Media Economics and Management	2nd Semester
331122	Media and Entertainment Industries	2nd Semester
331841	Fiction and Entertainment Production	2nd Semester
331071	Media and Politics	2nd Semester
331070	Journalism Studies	2nd Semester
331833	Multimedia Journalism Lab II	2nd Semester
331113	Digital Transformation Strategy for Organizations	2nd Semester
331093	Organizational Internal Communication	2nd Semester
331847	Integrated Communication Plan	2nd Semester
331849	Digital Culture	2nd Semester
331850	Programming for Digital Environments	2nd Semester
331118	Consumer Behaviour	2nd Semester
331131	Employer Branding	2nd Semester
331108	Lusophone Journalism	2nd Semester
331151	Algorithmic Thinking and Applications	2nd Semester
331127	Media and Memory	2nd Semester
331106	Workshop: Advertising and Creativity	2nd Semester
TBD	Influencer Marketing	2nd Semester

332063	Social Impact Analysis	2nd Semester
332064	Public Policy Analysis	2nd Semester
332065	Inequalities, Vulnerability and Social Exclusion in the Contemporary Society	2nd Semester
332069	Social Innovation Lab II	2nd Semester
332071	Business Ethics and Social Responsibility	2nd Semester
332418	Brain, Emotion and Cognition in Business & Economics	2nd Semester
332420	Business Economics	2nd Semester
332421	Psychology and Policy	2nd Semester
332423	Data Analysis Methods in Psychology	2nd Semester
332428	Organizational Leadership	2nd Semester
332448	People, Work and Organizations: Advanced Perspectives	2nd Semester
332449	Advanced Topics in Environmental Sustainability	2nd Semester
331144	Strategic Communication, Risk and Crisis Communication	2nd Semester
331145	Interventions for Behavioral and Social Change	2nd Semester
331564	Academic Writing	2nd Semester
331565	Artivism	2nd Semester
331571	Ecocultures	2nd Semester
331572	Entrepreneurial Project	2nd Semester
331573	Metaculture	2nd Semester
331587	Global Bollywood	2nd Semester
331590	Tacit Knowledge and Culture	2nd Semester

--	--	--