

Exchange Student Module List - LEVEL 3 - 2024/2025

MAJ 12/09/2024

FALL SEMESTER - September 2024 to December 2024

**A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 32 ECTS with language modules.
A full time workload in Europe is equivalent to 30 ECTS.**

Please select a minimum of 4 management modules. NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules (Choose up to 4 modules)								
HR301E_B	International HR Management	24				24	4	BIM_CG1_LO3 BIM_CG3_LO1
NG302E_B	International Negotiation Skills	24				24	4	BIM_CG1_LO1 BIM_CG1_LO3
ST302E_B	Strategy	24				24	4	BIM_CG1_LO2
ST307E_B	International Business Environment	24				24	4	BIM_CG1_LO2
Specialization tracks (Choose up to 3 modules from 1 specialization only)								
FINANCE SPECIALIZATION								
FI300E_B	Financial Mathematics	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI301E_B	Concepts of Corporate Finance	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI303E_B	Financial Analysis	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MARKETING SPECIALIZATION								
MK303E_B	Omni Channel Management & Distribution	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK306E_B	Digital Marketing Strategy	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK313E_B	Consumer Behaviour	24				24	4	BIM_CG2_LO1
SUPPLY CHAIN SPECIALIZATION								
SC301E_B	Supply Chain Management	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC302E_B	Purchasing Management	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC303E_B	Inventory Management & Warehousing	24				24	4	BIM_CG1_LO2 BIM_CG3_LO2
Languages (Optional)								
OLV2F1	French as a Foreign Language	30				30	2	BIM_CG1_LO3
OFC1	French Culture	30				30	2	BIM_CG1_LO3 POSTG_CG1_LO3
Compulsory Events								
EV300N_B	Induction Seminar	6				6	-	
EV002N	International Fair	6				6	-	

SPRING SEMESTER - January 2025 to July 2025

**A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 32 ECTS with language modules.
A full time workload in Europe is equivalent to 30 ECTS.**

Please select a minimum of 4 management modules. NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits	PLO
		Face to face	Online	Face to face	Online			
Core modules (Choose up to 4 modules)								
CR302E_B	Mindful Decision-Making			24		24	4	BIM_CG2_LO1 BIM_CG2_LO3 BIM_CG3_LO1
PM301E_B	Project Management			24		24	4	BIM_CG3_LO2
ST305E_B	Doing Business in France			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4	BIM_CG2_LO2
Specialization tracks (Choose up to 3 modules from 1 specialization only)								
FINANCE SPECIALIZATION								
FI302E_B	Financial Markets and Risk Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI304E_B	Banking Systems and Services			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
FI305E_B	Fundamentals of Auditing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MARKETING SPECIALIZATION								
MK307E_B	Business to Business Marketing			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK309E_B	Digital Marketing Communications			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
MK314E_B	Brand Management and Sustainability			24		24	4	BIM_CG3_LO1 BIM_CG3_LO2
SUPPLY CHAIN SPECIALIZATION								
QM311E_B	Operations & Production Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2
SC305E_B	Transportation and Distribution Management			24		24	4	BIM_CG1_LO2 BIM_CG3_LO2

SC306E_B	Introduction to Supply Chain Analytics		24	24	4	BIM_CG1_LO1 BIM_CG2_LO1
Languages (Optional)						
0LV2F2	French as a Foreign Language		30	30	2	BIM_CG1_LO3 POSTG_CG1_LO3
0FC2	French Culture		30	30	2	BIM_CG1_LO3 POSTG_CG1_LO3