

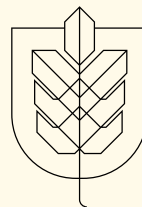
Hult International Business School

# Master's Degree Programs

## 2024 Program Guide


### Master's in:

International Business  
International Business (With Internship)  
International Business (With Analytics)  
International Marketing  
Marketing & Analytics  
Business Analytics  
Finance  
Entrepreneurship & Innovation



FULL-TIME ON CAMPUS

BOSTON | SAN FRANCISCO | LONDON | DUBAI | NEW YORK

 [HULT.EDU/MASTERS](https://hult.edu/ma)

# Master's Degrees for Those Made to Do

Employers are no longer as interested in what graduates know, or how good they are at exams. More than ever, employers want to see what graduates can do and are looking for people with human skills and adaptability. Traditional business education wasn't built for today's reality. Hult is.

We believe that humans learn best by doing. Because mastering a skill—any skill, from riding a bike to leading a team—takes practice. We progress when we're working together, free to try—and fail—in a safe environment.

There are four universal capabilities that must be mastered to become a strong, successful businessperson in any industry, economy, culture, or scenario:

1. Work in diverse teams to get things done that can't be done alone
2. Inspire, lead, and manage diverse teams
3. Communicate ideas clearly and concisely
4. Make smart decisions based on business sense

At Hult, our programs are designed so that whatever topic you're studying, you'll be practicing these four attributes.

We exist to inspire and challenge our community to make an impact that matters. From our foundation by one of Europe's most successful entrepreneurs, Bertil Hult, in 2003 to becoming one of the world's leading business schools over two decades—we're constantly optimizing our learning-by-doing methodology and developing a truly unique student experience.

Join the 30,000+ alumni who forged their outstanding international careers with Hult's challenge-based learning approach.



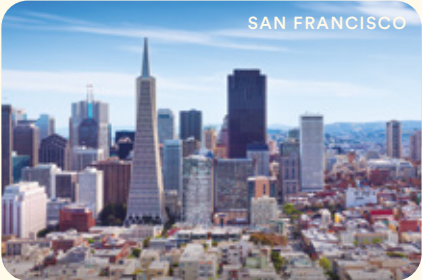
A handwritten signature in black ink that reads "Matt".

Matt Lilley, PhD  
UK  
President,  
Hult International  
Business School



Master's in International Business students in San Francisco take part in their first leadership simulation

# The World Is Your Campus



Hult San Francisco



Hult Boston



Hult London



Hult New York



Hult Dubai



Choose one of these home campuses for your core program.



Travel or “rotate” to these rotation centers for your electives.\*



## Specialist City Seminar Options

Want more travel options and networking opportunities? Our City Seminars offer specialist courses all over the world in subjects tailored to location. So you could study *Business & Globalization* in Singapore, *Entertainment Industry* in Los Angeles, or *Supply Chain Analytics* in Mexico City. See pg 33 for the full list of sample City Seminar locations and courses.



Take a Campus Tour

\*Rotation locations subject to change. US elective rotation subject to US citizenship or visa regulations.



# Meet Our Campuses

They’re the members of the Hult team that will define your student experience like no other. They all have their own personality, style, and unique set of attributes to bring to your career journey. The good news is: you don’t have to settle on one. You can get to know many of our locations during your Hult program with Global Campus Rotation.



## Hult Boston



📍 1 Education Street, Cambridge,  
MA 02141, USA

**FAMOUS FOR:** Being the most prestigious academic city in the US, international prowess in healthcare, world-renowned financial hub.

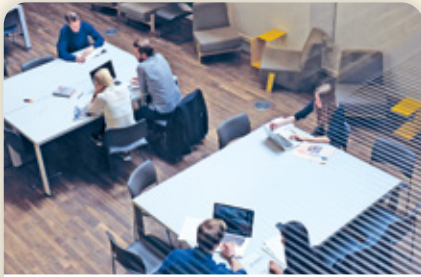


## Hult San Francisco



📍 1355 Sansome Street,  
San Francisco, CA 94111, USA

**FAMOUS FOR:** Silicon Valley, home to many of the world’s largest companies, tech innovation, and open-minded creativity.



## Hult London



📍 37-38 John Street, London,  
WC1N 2AT, UK

**FAMOUS FOR:** Having more headquarters of international companies than any other European city, the biggest startup cluster on the continent, and a long-standing reputation as a global trendsetter.



## Hult New York



📍 Manhattan

**FAMOUS FOR:** Everything—the most iconic city in the US, with global influence on commerce, finance, and media.



## Hult Dubai



📍 Dubai Internet City,  
PO Box 502988, UAE

**FAMOUS FOR:** Having one of the world’s fastest-growing economies, a highly international and driven workforce, strategic geographical location bridging East and West.

# Degrees Designed to Challenge

Accredited by the world’s three most prestigious independent bodies—AMBA, AACSB, and EQUIS—our highly practical curriculum is centered on real-world business challenges. Unlock your potential and launch a global career with a range of full-time master’s degrees that take your skills, connections, and confidence to the next level.

## Practical skills require practice

We believe that humans learn best by doing. Mastering a skill—any skill, from riding a bike to leading a team—takes practice. We learn most when we’re working together, free to try—and fail—in a safe environment.

By working in diverse teams to solve complex business problems, our students continually practice what they’ll be doing in the workplace. So they arrive on the job with the ability to make an impact on day one.

That’s why all our programs are centered around working in diverse teams to solve real-world business challenges. Students take the knowledge and skills they learn in class and continually test them, and themselves, through practical application. And, just like in the real world, they learn far more from failure than success.



Which master’s program is right for you?  
Take this four-minute quiz to find out



## Do more with your master’s

Master’s Program	Home Campuses	Page
International Business (MIB)	Boston, San Francisco, London, Dubai	12
International Business With Internship (MIBI)	Boston, San Francisco, London, Dubai	14
International Business With Analytics (MIBA)	San Francisco, London	16
International Marketing (MIM)	Boston, London	18
Marketing & Analytics (MIMA)	San Francisco, London	20
Business Analytics (MBAN)	Boston, San Francisco, London	22
Finance (MFIN)	Boston, London	24
Entrepreneurship & Innovation (MEI)	San Francisco, London, Dubai	26

Hult has students from 170+ nationalities



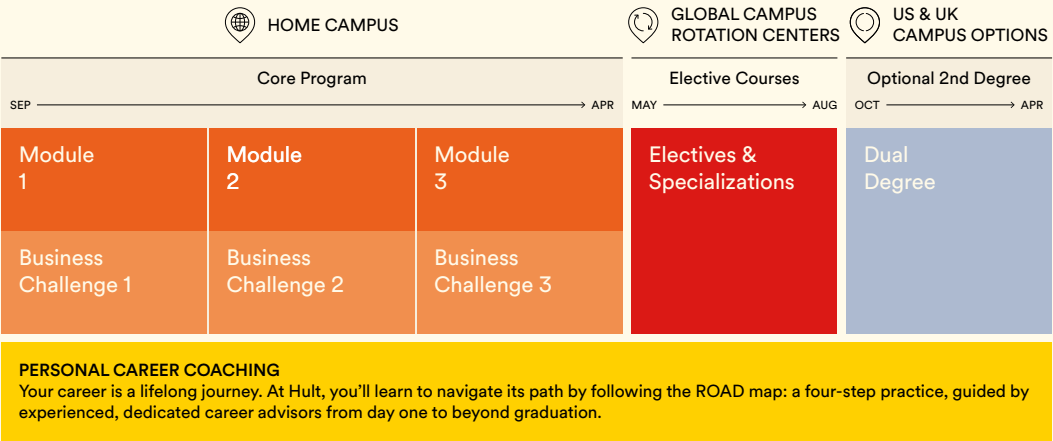
# Your Degree at a Glance

Our specialist master’s degrees take one year to complete. Our Master’s in International Business program offers three pathways: an electives option, an internship option (which both take one year), or an analytics option, which is delivered across nine months.

## Specialist Master’s Degrees (September 2024 start)

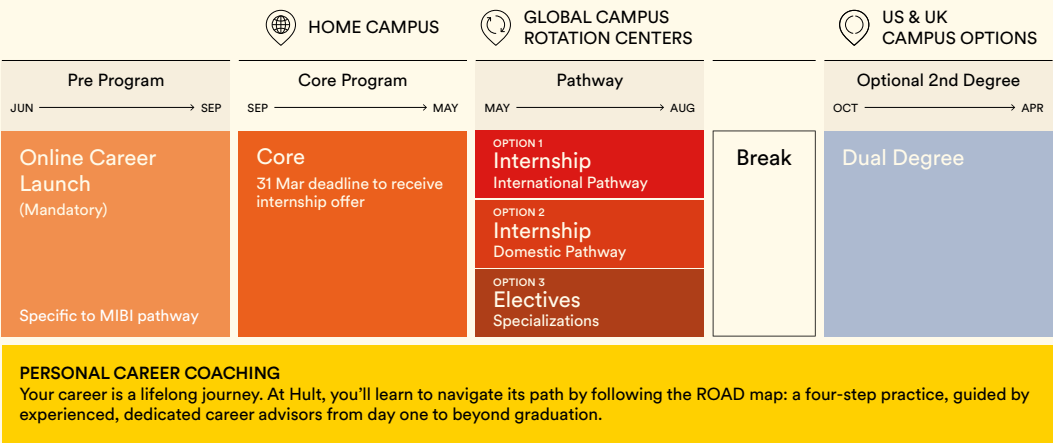
- Master’s in International Marketing
- Master’s in Marketing & Analytics
- Master’s in Business Analytics
- Master’s in Finance
- Master’s in Entrepreneurship & Innovation

Concentrate your studies in your chosen specialist area of business and pursue a career in that field.



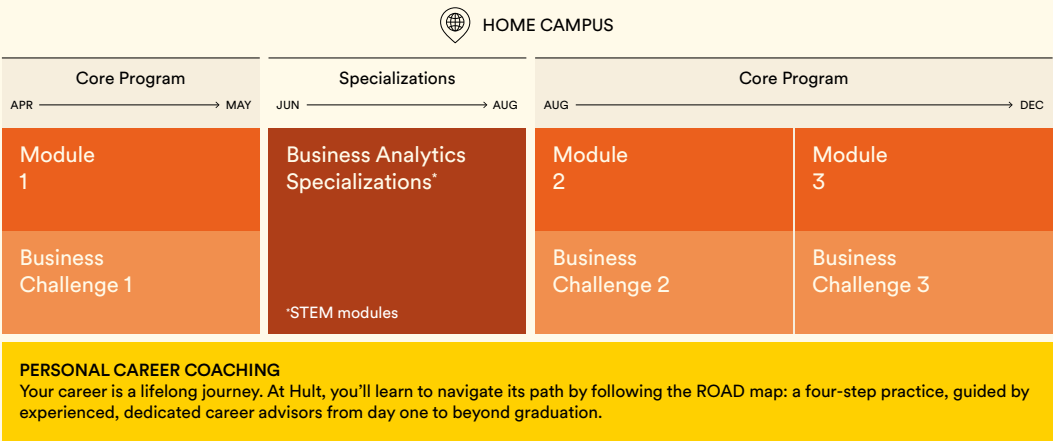
## Master’s in International Business & Master’s in International Business With Internship (September 2024 start)

After completing your core program, you can choose to study electives or complete an internship.



## Master’s in International Business With Analytics (April 2024 start)

This accelerated option enables you to convert your MIB to a STEM degree by specializing in analytics and completing additional STEM credits.





# Master's in International Business

Learn more about Hult's MIB program



Prepare to thrive in a rapidly changing business world with Hult's one-year MIB, where you'll gain all-around business experience in an international environment and develop the skills most in-demand with employers worldwide. You'll become a valuable contributor to any organization as you learn innovative business skills as well as meaningful communication and collaboration.

Develop key skills such as business process and analysis, international marketing, data visualization and storytelling, and financial literacy. Explore opportunities to launch new products in global markets and determine a market strategy for success through real-world business challenges that are integrated into your entire program.

### Take your business career global



**Home campus options:** Boston, San Francisco, London, Dubai



**Elective rotation options:** Travel to any of Hult's campus locations to study electives of your choosing\*



Communication and collaboration in action at Hult New York

\*MIB students choosing to do an internship rather than electives do not have the ability to rotate campuses.

## Your Challenge-Centered MIB Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Design	Program Immersion	Business Challenge 1 AI Challenge
	Teamwork & Collaboration	
	Analyzing Business Processes	
	Design Thinking for Innovation	
	AI and the Future of Work	
	Project Planning & Execution	
Module 2:	Communicating With Impact	Business Challenge 2 New Market Challenge
	Business Insights Through Data	
	Financial Statement Analysis	
	Building a Marketing Plan	
Module 3:	Influencing Others	Business Challenge 3 Impact Challenge
	Data Visualization	
	Financial Management & Decision Making	
	Sales Management	
May —————→ August Elective Courses (MIB) OR Internship (MIBI)		

### Matt Fisher, PhD

USA  
Management & Entrepreneurship  
Professor

Following a 10-year career as a small business entrepreneur in the real estate and lending sectors, Dr. Fisher teaches a wide variety of courses spanning economics, entrepreneurship, operations, innovation, philosophy, management, and marketing. Dr. Fisher's signature courses are strategic management, market strategy, brand management, and sales management. Professor Fisher is an award-winning case writer with high-profile case studies focusing on Tesla, Shinola, Seabourn Cruises, Theranos, Coinbase, and Peloton.



\*Course titles and challenges subject to change.

# Master's in International Business With Internship

Learn more about  
Hult's MIBI program



Practice what you learn and stand out in a competitive global job market. After completing core courses in the Master's in International Business program, dive into a 12-week full-time summer internship, applying classroom learning in a real professional setting. Receive expert support from our dedicated careers team to pursue international or domestic internship opportunities based on your eligibility to work as well as your future plans.



## Domestic Internship Pathway

The Domestic Internship Pathway is a unique opportunity to gain real-world insights into your "home away from home" by interning with a local company for your entire summer term (12 weeks) to work on a professional assignment or project.

This means you'll tap into your local network, creating bridges to future job prospects. Being close to your employer also means you maximize the learning experience, making each day count. Plus, completing the program on your home campus sets you up for graduate visa opportunities like OPT in the US and the Graduate Visa Route in the UK. It's a smart move that elevates your career while keeping you connected to your Hult community.

**Get on-the-ground experience in the markets that matter to you**



Build a network that spans the globe

## International Internship Pathway

Broaden your horizons, enhance your resume, and experience life in vibrant and culturally rich cities across the globe. The International Pathway of the Master's in International Business With Internship program enables you to develop your professional skills in some of the world's leading locations for business and management.

### Why do an internship?

- Real-world knowledge application
- Develop essential workplace skills
- Increase your networking opportunities
- Enhance your resume with practical experience
- Explore potential job opportunities

### Sample locations\*



#### Barcelona

Immerse yourself in the vibrant Mediterranean culture and a thriving European business hub as you gain practical experience, a global network, and language skills.



#### Dublin

Dive into Ireland's tech hub and gain global exposure in a city of innovation. Network with industry leaders, enhance your skills, and experience Irish warmth and creativity.



#### Stockholm

Embrace innovation in Sweden's capital, where progressive business meets picturesque enriching your global mindset and professional skills.



#### Singapore

Explore one of the most dynamic business environments in Asia, offering unparalleled networking and learning opportunities in a bustling economic hub.

\*These are sample locations and are subject to change.



# Master's in International Business With Analytics

(April 2024 start)

Learn more about Hult's MIBA program



Combine business acumen with analytics know-how by completing the relevant core course requirements, as well as specialized Business Analytics courses. This combination will give you a well-rounded skillset in data, business analysis, and machine learning grounded in the context of global business environments.

Maximize your employability—and your global graduate opportunities—by adding a highly in-demand analytics specialization to your Master's in International Business. You'll graduate with a STEM degree at no additional cost.

### Take your business career global



**Home campus options:** San Francisco, London



**Elective rotation options:** Travel to any of Hult's campus locations to study electives of your choosing



Master the numbers and teamwork

## Your Challenge-Centered MIBA Curriculum

Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Design (April-June)	Program Immersion Teamwork & Collaboration Business Insights Through Data Financial Statement Analysis Analyzing Business Processes Design Thinking for Innovation	Business Challenge 1 New Market Analysis Challenge
May —————> August Business Analytics Electives		
Module 2: Growth (Aug-Oct)	Communicating With Impact AI and the Future of Work Project Planning & Execution Building a Marketing Plan	Business Challenge 2 AI Challenge
Module 3: Execution (Nov-Dec)	Influencing Others Data Visualization Financial Management & Decision Making Sales Management	Business Challenge 3 Impact Challenge



### Momtchil Kovatchev

Bulgaria  
Data & Analytics Professor

Momtchil is an Associate Professor in the area of analytics, data visualization, value selling, and pricing strategy. Prior to Hult, Momtchil worked as strategy consultant in the Boston office of Simon Kucher & Partners, advising companies on marketing, strategy and pricing. His industry experience includes education, consumer goods, media and entertainment, construction suppliers, and government, working with clients such as Assa Abloy, Samsung, Vaillant, Sony, Henkel, and MTG among others. He has held various roles at Hult as Global Head of Insights & Analytics, Global Head of Business Intelligence, and most recently as VP of Strategic Initiatives. His focus on analytics aims to unlock the potential of big data and enable data-driven decision making. His most recent work leverages AI and big data to identify and integrate in-demand skills in the Hult curriculum.

\*Course titles and challenges subject to change.

# Master's in International Marketing

Learn more about  
Hult's MIM program



Stand out in a competitive global marketplace with Hult's one-year MIM that equips you with the international strategic skills, creative executional ability, and cutting-edge knowledge to thrive in a constantly shifting digital environment and understand the importance of the customer journey in today's fragmented media landscape.



Sophia Liu dives into the data with her team at Hult Boston

You'll learn to develop a marketing strategy leveraging tools needed to market through digital channels, conduct market research with an eye toward new product development, and examine global market opportunities for expansion and growth. Gain a solid foundation of marketing analytic skills and learn to develop key metrics for a successful strategy as you take part in real-world business challenges that are integrated into your entire program.

### Take your marketing career global



Home campus options: Boston, London



Elective rotation options: Travel to any of Hult's campus locations to study electives of your choosing

## Your Challenge-Centered MIM Curriculum

September → April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Foundation	Program Immersion Teamwork & Collaboration Consumer Behavior Marketing Insights Through Data Financial Literacy for Marketeers AI in Marketing	Business Challenge 1 AI Challenge
Module 2: Market	Communicating With Impact Digital Marketing Strategy & Execution Marketing Metrics & Analytics Project Management in Marketing	Business Challenge 2 New Market Challenge
Module 3: Growth	Influencing Others Brand Management New Product Development Business Development	Business Challenge 3 Impact Challenge
May → August Elective Courses		



### David James

UK  
Marketing Professor

Having worked in advertising for many years serving clients such as Canon, Unilever, Mercedes-Benz, Shell, 3M, and Audi, Prof. James is also an internationally renowned academic leader. Apart from designing groundbreaking programs for leading business schools, he has been the academic director for Microsoft's EMEA Marketing Academy and regularly contributes thought leadership articles and interviews for the *Daily Telegraph*, *Financial Times*, *Le Monde*, BBC, and CNN.

\*Course titles and challenges subject to change.

# Master's in Marketing & Analytics

Learn more about  
Hult's MIMA program



Combine the strategic and creative skills of marketing with data know-how and analytical insight. Master data-driven leadership in a global context as you dive into data analysis, collaboration, and communication with this one-year STEM degree.

Understand the customer journey's importance in today's media landscape. Develop digital marketing strategies, conduct product research, and explore global expansion opportunities. Acquire marketing analytics skills in practical challenges. Hult's program empowers you as a data-savvy, globally minded business leader, combining analytics, marketing, and real-world experience for maximum impact.

### Take your business career global



**Home campus options:** Boston, San Francisco, London



**Elective rotation options:** Travel to any of Hult's campus locations to study electives of your choosing



Creative thinking and analytical ability is a powerful combination in marketing

## Your Challenge-Centered MIMA Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Market	Program Immersion	Business Challenge 1 AI Challenge
	Teamwork & Collaboration	
	Consumer Behavior	
	Marketing Insights Through Data	
	Data Visualization	
	AI in Marketing	
Module 2: Analysis	Communicating With Impact	Business Challenge 2 New Market Challenge
	Business Intelligence	
	Storytelling Through Data	
	Marketing Metrics & Analytics	
Module 3: Growth	Influencing Others	Business Challenge 3 Impact Challenge
	Retail Analytics	
	Customer Acquisition Through Digital Marketing	
	Big Data Design Thinking for Market Strategy	
May —————→ August Elective Courses		

### Nabanita Talukdar

India  
Marketing & Data Analytics  
Professor

Nabanita spent a number of years in business development, conducting quantitative and qualitative analyses for L'Oréal, P&G, Merrill Lynch, and Actelion Pharmaceuticals. She has earned her DBA in Marketing and MS in Finance from Golden Gate University, as well as an MBA at Tezpur Central University in India. Her classes include Marketing Analytics, Data & Decisions, Introduction to R, and Luxury Brand Marketing.



\*Course titles and challenges subject to change.



# Master's in Business Analytics

Learn more about Hult's MBAN program



Develop the skills to become a data-driven business leader in a complex global environment with Hult's one-year MBAN—and go on to make a meaningful impact in any organization with this highly in-demand STEM degree.

Dive into the world of data analysis, forecasting, prescription, and optimization while you work in parallel to hone your collaboration and communication skills and gain critical business knowledge to maximize your impact. Work in cross-cultural teams and gain a global perspective as you tackle real-world business challenges that are integrated into your entire program.

### Take your business analytics career global



**Home campus options:** Boston, San Francisco, London



**Elective rotation options:** Travel to any of Hult's campus locations to study electives of your choosing



In a world of information overload, employers actively seek candidates who can translate data into actionable solutions

## Your Challenge-Centered MBAN Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Fundamentals	Program Immersion	Business Challenge 1 Coding Challenge
	Teamwork & Collaboration	
	Business Statistics	
	Data Management & SQL	
	Business Analysis With Structured Data	
	Python for Data Analysts	
Module 2: Mastery	Communicating With Impact	Business Challenge 2 AI Challenge
	Computational Analytics With Python	
	Data Visualization	
	Visualizing & Analyzing Data With R: Methods & Tools	
Module 3: Impact	Influencing Others	Business Challenge 3 Impact Challenge
	Business Analysis With Unstructured Data	
	Business Modeling & Optimization	
	Introduction to Machine Learning & AI	
May —————→ August		
Elective Courses		



### Priyanka Shrivastav, PhD

India  
Marketing & Analytics Professor

With over a decade's expertise in consulting and teaching marketing, research, and data analytics, Dr. Priyanka is committed to nurturing student success and knowledge dissemination. She excels in diverse student engagement, crafting optimal educational methods, and publishing empirical papers in prestigious journals. Renowned for exceptional experiential teaching, she has earned awards for her passionate approach. Her current research focus spans social media, the digital environment, co-creation, and customer relationship management, supported by proficiency in statistical tools like SAS, STATA, R, SEM, and SPSS.

\*Course titles and challenges subject to change.

# Master's in Finance

Learn more about Hult's MFIN program



Gain the practical skills necessary to tackle the complex world of corporate financial management in an interconnected global economy with Hult's one-year MFIN, a highly in-demand STEM degree. Develop the financial, data analysis, and communications skills to be effective in finance roles in this program designed in collaboration with leading CFOs.

Perform financial analysis, projections, and valuations, and come to understand the key financial markets and institutions. You'll explore technological and business model shifts in the finance industry as you work in cross-cultural teams to tackle real-world business challenges that are integrated into your entire program.

### Take your finance career global



Home campus options: Boston, London



Elective rotation options: Travel to any of Hult's campus locations to study electives of your choosing



Students at Hult London tackle forecasting and reporting

## Your Challenge-Centered MFIN Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Fundamentals	Program Immersion	Business Challenge 1 AI Challenge
	Teamwork & Collaboration	
	Financial Accounting	
	Business Insights Through Data	
	Intermediate Financial Management	
	Data Extraction & Visualization	
Module 2: Mastery	Communicating With Impact	Business Challenge 2 Financial Challenge
	Financial Planning & Analysis With Excel	
	Global Financial Markets	
	Corporate Finance	
Module 3: Impact	Influencing Others	Business Challenge 3 Impact Challenge
	Investments	
	Fintech	
	Portfolio Management	
May —————→ August Elective Courses		

### Gonzalo Chavez, PhD

Ecuador  
Professor of Finance

As a renowned international professor with over a decade of experience, Dr. Chavez boasts a vast teaching repertoire across continents—instructing graduates and executives in top institutions like Instituto Tecnológico Autónomo de México and Babson College. Acknowledged for teaching excellence, he's also held roles as academic director and visiting professor globally. His research, published in prominent journals, delves into corporate governance, financial crises, and microfinance institution resilience. An expert in firm valuation and derivatives, he employs financial simulations for executive training in emerging market stock exchanges.



\*Course titles and challenges subject to change.

# Master's in Entrepreneurship & Innovation



Innovation and entrepreneurial skills are a must-have for a successful new venture. They're also highly sought-after in existing organizations. Gain skills that are at the center of value creation, from startups to global enterprises, and learn to devise and deliver new products and services through a no-nonsense, metrics-driven approach with Hult's one-year MEI.

Learn how to gain foresight into the future, apply design thinking techniques to explore unmet market needs, and devise business model canvas processes to quickly create viable businesses—or pivot. This is a hands-on program that focuses on launching high-growth ventures by taking on real-world business challenges that are integrated into your entire program.

**Take your entrepreneurial career global**

**Home campus options:** San Francisco, London, Dubai

**Elective rotation options:** Travel to any of Hult's campus locations to study electives of your choosing



## Your Challenge-Centered MEI Curriculum

September —————→ April		
Module Theme	Core Courses Covered in Module*	Challenges*
Module 1: Ideate	Program Immersion	Business Challenge 1 Entrepreneurial Challenge
	Teamwork & Collaboration	
	Design Thinking for Customer Discovery	
	Futures Thinking & Emerging Tech	
	Financial Literacy for Innovators	
	Social Enterprises	
Module 2: Plan	Communicating With Impact	Business Challenge 2 AI Challenge
	Digital Marketing Strategy & Execution	
	Business Insights Through Data	
	Business Model Strategy	
Module 3: Launch	Influencing Others	Business Challenge 3 Impact Challenge
	Entrepreneurial Sales & Marketing	
	Financing Innovation	
	Meeting Sustainable Development Goals	
May —————→ August Elective Courses		

### Ted Ladd, PhD

USA  
Strategy & Innovation Professor

Fulbright Scholar Dr. Ladd has over 20 years of experience in high-tech, venture capital-backed startups—including being the director of a smartwatch company that was sold to Google to form the foundation of its Android Wear operating system. He has taught at Harvard University and Copenhagen Business School. He holds a PhD in Entrepreneurship from Weatherhead School of Management at Case Western Reserve University and an MBA from Wharton School of Business. In 2014, he won Best Paper in Social Entrepreneurship at the Academy of Management annual conference, and in 2016, Most Relevant Paper to US Practitioners at the Small Business and Entrepreneurship annual conference.



\*Course titles and challenges subject to change.



# Work With Real-World Businesses on Real-World Challenges

Business Challenges are project-based, faculty-led courses that occur during or at the end of each core module. These challenges combine skills, topics, and knowledge from previous courses to apply toward solving or developing real-world business strategies.

At least one of these challenges involves working alongside a real-world corporate client, which gives students the opportunity to gain practical experience working with successful companies, grow their network, and add weight to their resume.

Previous Business Challenge examples include:

**Client: Mercedes Benz**  
Developing solutions to increase the electric vehicle share in key global markets.

**Client: Verizon Wireless**  
Establishing new market segments and key enablers of technological disruption.

**Client: Kinder**  
Developing an integrated marketing campaign across above-the-line and below-the-line touchpoints.

**Client: Grupo Bimbo**  
Integrating technological strategies, including ecommerce and autonomous vehicles, into food industry strategy, while enhancing existing business models and creating new customer access innovations.

**Entrepreneurial Challenge**  
Creating a new business concept at the edge of growth trends, while developing and validating ideas through deep insights, and building a go-to-market plan that is executable and financeable.

**STEM Challenge**  
Identify a future business opportunity in the next 5–10 years, perform a professional exploration of the opportunity, and develop a strategic plan to integrate and execute the opportunity.



## Sample Business Challenges



### BUSINESS CHALLENGE 3\* New Market Expansion Plan

You will consult for a live client and conduct market research to understand consumer trends, the competitive landscape in new markets, and potential impacts on the value chain. You must find and set out a solution that makes use of an emerging technology, discuss the impact on the client's brands, competitors, and current product offerings—and indicate whether, why, and how those offerings should change.



### BUSINESS CHALLENGE 1\* New Venture Strategy Simulation








Your first business challenge will immerse you in the many decisions a company needs to consider when assessing a new venture, from market analysis and competitive differentiation to sales strategies and tactics, production, logistics, and financial management. The cornerstone of the challenge will be a competitive, team-based business simulation. As you compete to win in your industry, you'll improve your ability to develop and implement a strategy for success in a dynamic team environment.



\*Course titles and challenges subject to change.

# What Will My Week Look Like?

We don't like regular Mondays. Or Tuesdays, or Wednesdays ... you get the picture. The sample schedule shows you a typical timetable of a Hult master's student.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<div>2-6pm</div> <div>Homework &amp; preparing for the week</div> <div></div>	<div>9am-12 noon</div> <div>Class</div> <div>12 noon-1pm</div> <div>Lunch</div> <div>2-4pm</div> <div>Time to work on projects</div> <div></div> <div>6pm</div> <div>Club meeting</div>	<div>9-10am</div> <div>Breakfast with friends</div> <div></div> <div>12 noon-1pm</div> <div>Lunch team meeting</div> <div>1:30-4:30pm</div> <div>Class</div> <div>7pm</div> <div>Preparing for class presentation</div>	<div>9am-12 noon</div> <div>Class</div> <div>12:30-1pm</div> <div>Faculty office hours</div> <div>1:30-4:30pm</div> <div>Class</div> <div>5pm</div> <div>Dinner off campus</div> <div></div>	<div>9am-12 noon</div> <div>Class</div> <div>12 noon-1pm</div> <div>Lunch &amp; campus event</div> <div>1:30-4:30pm</div> <div>Class</div> <div>5pm</div> <div>Guest speaker event</div> <div></div> <div>6pm</div> <div>Dinner study group</div>	<div>9am-12 noon</div> <div>Class</div> <div>12 noon-1pm</div> <div>Lunch team meeting</div> <div>3-4:30pm</div> <div>Networking event</div> <div></div> <div>7pm</div> <div>Dinner with friends &amp; game night</div>	<div>10am-12 noon</div> <div>Brunch study group</div> <div>2-8pm</div> <div>Exploring local city</div> <div></div>

10-20 class hours per week

Additional coursework & hours outside of the classroom—class preparation, teamwork, assessments, digital learning materials.

# Choose From 150+ Elective Courses

Have broad interests and wide career goals? Increase your knowledge and skills across subjects by choosing any four elective courses from across the full range of 150+ courses on offer every summer.

When you’ve completed your core courses, you’ll take four elective courses in the summer semester to complete your degree. This is also when you can travel, or “rotate” to different campuses. New electives are added every year to keep options up-to-date and relevant, and over 150 courses are available to study every summer. With so many options, you can explore a wide variety of subjects and possible career paths.



Expand your knowledge, skills, and global network with your elective options

Choose from elective courses in:



Marketing



Finance



Business Analytics



Management



Operations & Project Management



Innovation



Entrepreneurship

Visit our website for more on electives, including sample courses



Kisuc Kim maps out his options on the walls of a meeting room on the Dubai campus



Summer Internships

Internships are a great way to gain experience and build your network off campus. You can choose to replace one of your electives with a for-credit internship.



Global Campus Rotation

During your summer semester, you can choose to travel to any two campuses to take your elective courses.<sup>1</sup> Gain on-the-ground experience in multiple locations and expand your global network.



City Seminars

Additional city seminar options are available each summer.<sup>2</sup>

**Sample seminars:**

- Business of Fashion in New York
- Sneaker Business & Culture in Boston
- Angel Investing & Venture Capital in San Francisco
- Emerging Tech in Silicon Valley
- Business History in London
- FinTech in London
- Innovation in Dubai
- Business & Globalization in Singapore

<sup>1</sup>Electives and courses are subject to change. Please note that not all elective courses are available at all campuses. US elective rotation subject to US citizenship or visa regulations. <sup>2</sup>Subject to availability. These are sample seminars and are subject to change.



# Target Your Goals With 22 Specializations

Laser focused on your career goals? Target your dream job and maximize your employability in that field with one of the 22 specializations on offer.

During your summer semester, you can choose to concentrate your elective choices within a particular area and graduate with a specialization. This is where you can really zone in on the specific skills you need for the job you want. You'll need to take three elective courses within one area to graduate with a specialization in that field.



Marketing 

Digital Marketing & Analytics

Product & Brand Management

Sales Strategy


Finance 

Transactional Finance & Investments

Financial Technology (Fintech)

Get practical about your career goals; choose a specialization that's tailor-made for the job you want



Business Analytics 


Data Science

Analytics & Programming

Management 


Consulting & Strategy Skills

Talent Management

Operations & Project Management 

Applied Project Management

Supply Chain & Logistics

Innovation 

Future Thinking & Emerging Technology

Digital Transformation

Entrepreneurship 

Social Entrepreneurship

Developing & Emerging Markets

- Not all specializations or elective courses will be available at every campus
- Specializations or elective courses are subject to change
- A specialization under STEM designated topics does not make a degree eligible for STEM or STEM US OPT extension eligibility if completing full degree in the US. Students studying STEM Master's programs in the US complete STEM elective specializations to fulfil credit requirements towards their STEM degree and US OPT extension (if applicable).

Visit our website for more on specializations, including sample courses



# Why Choose a STEM Degree?

Earning a STEM degree gives you multiple career advantages and can make you eligible for benefits that are exclusive to STEM graduates.

## How can a STEM degree help my career?

The demand for technological solutions to the challenges we face has grown enormously in recent years and is set to keep growing at an astonishing rate. Because the demand for STEM graduates is so high, earning a STEM degree gives you many advantages:

- More job opportunities
- Higher median salaries
- More attractive to employers
- Higher employment rate
- Faster climb up the career ladder
- Differentiate you from local talent
- Longer work authorization (OPT) in the US



Students network with visiting companies and alumni recruiting on campus

## What are the advantages of a STEM degree for international students?

**Stand out from local talent.** A STEM qualification plus a business background in areas like supply chain, finance, or marketing can boost you above your competitors—local job seekers.

**Gain more time in international employment.** Not only does a STEM degree increase your employability worldwide, but you can also be eligible for up to three years of post-graduation work authorization (OPT) in the US (see pg 38).

## What STEM degrees does Hult offer?

- Master's in International Business With Analytics
- Master's in Marketing & Analytics
- Master's in Business Analytics
- Master's in Finance

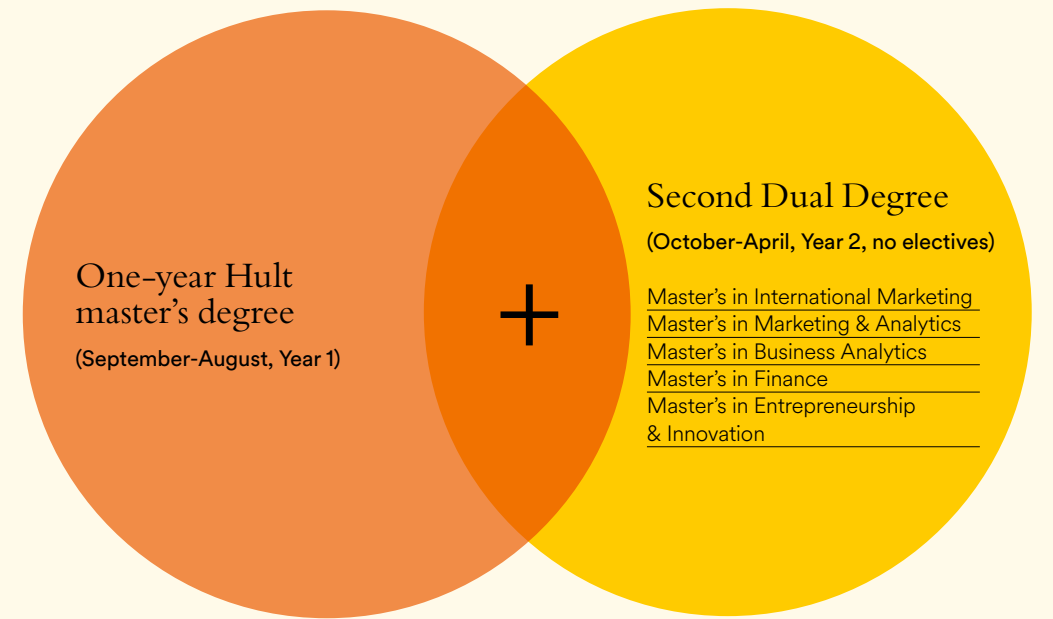
Although specialist knowledge of the discipline is a must, the skills that employers consistently say are most valuable in candidates for STEM roles, particularly for managerial and senior roles, are overwhelmingly soft skills.

Hult's challenge-based approach to business education prioritizes these skills across all our programs and embeds them through challenge-based learning.

# Double Your Value With a Dual Degree

Why get one master's degree when you can get two? Stand out twice as much in the global job market and double your skillset, your network, your experience, and your qualifications with a Dual Degree from Hult. Earn two triple-accredited master's degrees in just 18 months and graduate with a winning combination of skills to set you apart from the competition.

## Dual Degree options and timings



Program fee for the second master's as part of the Dual Degree: **44,000 USD**, in addition to first master's program fee\*

\*This is indicative program pricing, other fees will apply. Please visit our website for more detailed costs.

# Integrated Support for Work Authorization Post-Graduation

As an international school, we are experts in supporting international students with their visas and work authorization after they graduate. Every campus has a local visa and compliance team dedicated to helping you understand and obtain the work authorization you're eligible for.



It's important that you connect with your visa team early and remain in contact with them throughout your program. The more they know about your goals and expectations after graduation, the better they can support you.

### Working in the United States after graduation

- Once international students have graduated from a US campus, they can apply for US work authorization known as "Optional Practical Training" or "OPT."
- Graduates from all Hult master's programs who completed their degree at a US campus can be eligible for **one year of OPT**.
  - Graduates from Hult's STEM master's programs who completed their degree at a US campus can be eligible for **STEM OPT of up to three years**.

You should be aware that your eligibility for OPT is dependent on you completing your core program at a US campus and securing work within a field directly related to your degree. Your local visa team can help you navigate the complexities of the US visa system and understand your obligations while studying.

### Working in the UK after graduation

All international students who have completed their degree in the UK can apply to the **Graduate Immigration Route**. This allows unsponsored graduates to work or look for work in the UK for up to **two years** after they graduate. Your local visa team will support you in applying for the Graduate Route.

### Working in the UAE after graduation

International graduates who secure a full-time job within the UAE are eligible for an **employment visa**. Connect with your local visa team as soon as possible and start searching early for an employer who could sponsor you after graduation.

If you provide evidence of having entrepreneurial experience, you may be eligible to apply for a Business Visa, which is a long-term visa.

### Different programs give you different options

Your eligibility for work authorization after graduation will depend on your program and campus. It's important you understand what your options are before you apply to study at Hult.

	Master's in International Business	Master's in International Marketing	Master's in Business Analytics	Master's in Finance	Master's in Entrepreneurship & Innovation	Master's in Marketing & Analytics
OPT (US)	•	•	•	•	•	•
STEM OPT (US)	•		•	•		•
Graduate Route (UK)	•	•	•	•	•	•
Employment Visa (UAE)	•				•	

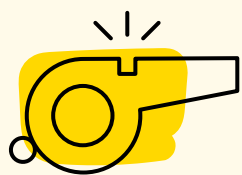
Find Out More About Visa Support





# Hit Your Goals With Active Career Coaching

Career support at Hult is as practical and proactive as our programs—and is integrated directly into the student experience.



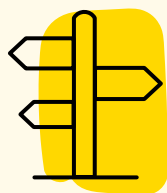
## Experienced insider coaches

With years of on-the-ground experience as recruiters and headhunters, our coaches have insider expertise and extensive knowledge of the global job market.



## Practical skills & tools

Join workshops and 1-2-1 sessions on: resume writing, online profiles, personal branding, interview skills, mock assessment centers, and more.



## Step-by-step guidance

Get personalized, job-focused advice that targets your ideal location, function, and industry and provides you with the actions you need to take to get there.



## Integrated visa support

Understand your post-graduation work options and get end-to-end support with your visa applications, from securing your student visa to completion of your OPT.



## Active employer networking

From guest spots to Business Challenge clients to career fairs to HQ visits, employer networking and corporate exposure is a regular part of campus life.



## Mandeep Sahota

Hult Career Advisor  
Former Recruiter, HR, & Talent Acquisition Strategist  
10+ Years' Recruitment Experience

### HULT What brought you to Hult?

MANDEEP

As a recruiter, I would come across Hult students applying for roles in the companies I was working for and they stood out to me.

### H What makes you well-placed to advise students?

M I have looked at thousands of resumes during my career, as well as having been involved in all aspects of the hiring cycle, from scoping out job descriptions to understanding business needs and what hiring managers are looking for, as well as what goes into the decision-making process.

### H How do you work with students?

M We get to know students through 1-2-1 sessions where we identify what interests them, what their strengths are, and how they can leverage these things to achieve their goals. We have open channels of communication through workshops, drop-ins, social media, and email, and encourage engagement as much as possible.

# Employment Statistics: Class of 2022

94%

of Hult's master's grads were employed after 6 months

72%

of international master's students at US campuses gained employment in the US

91%

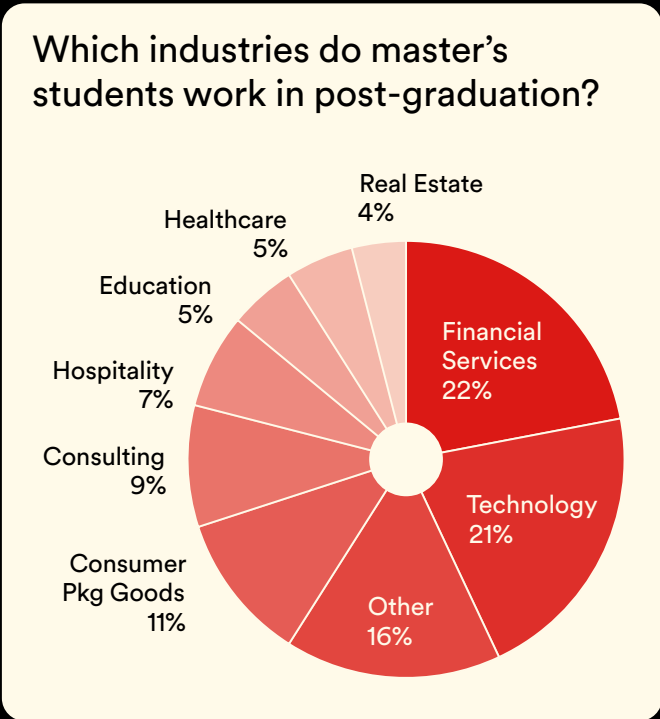
of master's students from London campus who were employed after graduation were working in Europe



Top 10

PG employers

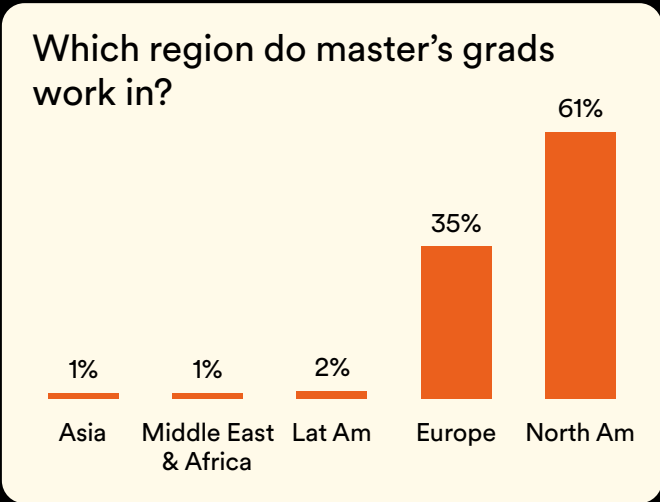
Amazon	BMW
PwC	Citi
Fidelity	Santander
JP Morgan	EF Education First
Accenture	Apple



66%

Increase in pre-master's salary 3 years after graduation

*Financial Times, Master's in Management Ranking, 2022*



500+

companies hiring Hult 2022 graduates across 33 countries

# Fees, Scholarships & Financing Options

Your education is undoubtedly one of the most important investments you will ever make. Throughout the application process, we will work closely with you to help you understand the options available to you to finance your degree.



You'll receive personal support throughout the application process

## Partial scholarships

Partial scholarships are designed to help us find the best global talent and maximize diversity. Our scholarships cover a wide range of backgrounds, industries, sectors, and nationalities.

- Social Impact Scholarship
- Global Professional Scholarship
- Entrepreneurial Impact Scholarship
- Future Leader Scholarship
- Women in Business Scholarship
- Academic Excellence Scholarship
- Global Citizen Fund

## Needs-based financial aid

If you have a demonstrated financial need, Hult may be able to help with limited need-based financial aid that is awarded on a case-by-case basis. The financial aid committee looks at the situation of each accepted student and, depending on each candidate's personal circumstances, decides if financial aid will be awarded and at what level.

## Loans & government support

Financial institutions in many countries offer education financing specifically to local citizens. These loans are typically repayable after completion of the course, although terms vary widely. Depending on where you are from, you may be eligible for loan and grant opportunities offered by your government. We work with candidates to help them identify suitable financial institutions and government programs.

## Payment plans

We have a variety of payment options to fit your situation, including an Early Payment discount. If you choose the Early Payment plan, you are eligible for a 2%\* discount on your tuition (\*net fees after scholarship and financial aid are deducted), providing you meet the terms.

Please reach out to our enrollment team for more information at [hult.edu/contact](https://hult.edu/contact)

## Program fees

### Full-time master's program

56,700 USD\* (Boston)

56,700 USD\* (San Francisco)

45,300 GBP\* (London)

184,300 AED\* (Dubai)

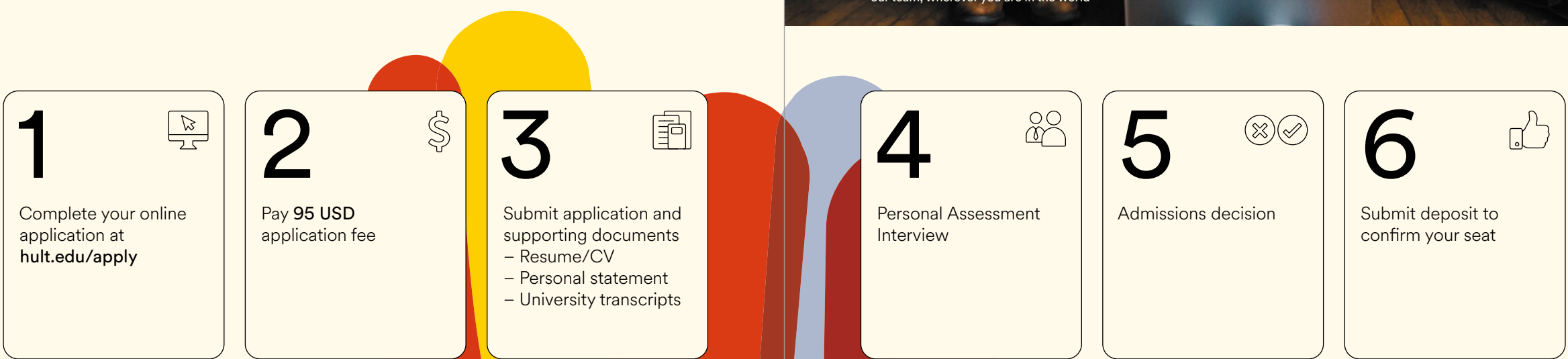
\*This is indicative program pricing, other fees will apply. Surcharges apply for MIB With Internship. Please visit our website for more detailed costs.

We'll help you find the right option for financing your degree



# Ready to Apply?

We are looking for dynamic, international, and open-minded individuals who have the ambition to grow and succeed in the world. Sound like you? Here’s how you can join Hult:



## Entry requirements

- Bachelor’s degree or equivalent (MIB, MEI, MIBI, MIBA)
- Bachelor’s degree in a business-related field OR any bachelor’s degree or equivalent + one year’s relevant work experience (MIM, MFIN, MBAN, MIMA)
- Less than three years’ work experience (MIB)
- Proficiency in English (TOEFL/IELTS/PTE/ DTE)\*
- Successful application process

\*English test waivers may apply for native English speakers or if your bachelor’s was completed in an English-speaking country. Your English test results can come later in the process if they’re not available immediately.



We have enrollment advisors in every region so you can talk directly to one of our team, wherever you are in the world

## Your Personal Assessment Interview

This interview is the centerpiece of the Hult admissions process. We are a future-focused business school and this is the best opportunity you have to share your plans and dreams with us. This is the time for us to really get to know each other in person, over the phone, or via video call.





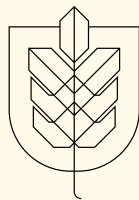
[hult.edu/discovery](https://hult.edu/discovery)  
Discover what's happening at Hult

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# HULT.EDU/MASTERS

FOR FULL DETAILS ON THE PROGRAMS INCLUDING:  
CURRICULUM AND CAMPUSES, COSTS AND SCHOLARSHIPS, ADMISSIONS AND APPLICATION

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**HULT**  
INTERNATIONAL  
BUSINESS SCHOOL

Hult is proud to be recognized and ranked among the best business schools in the world by the *Financial Times*, the *Economist*, *QS World University*, *Poets & Quants*, *Bloomberg Businessweek*, *Forbes*, *Times Higher Education* and *WSJ*, and *US News & World Report*.

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