

The background of the slide is a photograph of the SJSU Tower, a tall, ivy-covered building with a red-tiled roof. The tower is the central focus, with its base and lower levels showing more architectural detail like arched windows and brickwork. To the left of the tower is a very tall, slender palm tree. To the right, there are several other palm trees and some evergreens. In the foreground, there is a green lawn with a few people walking. The sky is a clear, bright blue.

SJSU

SAN JOSÉ STATE UNIVERSITY

Silicon Valley, California

Presenter: Marwa Abbas

(SAS Manager/ English Instructor).

<https://www.youvisit.com/tour/sjsu>



- Introduction
- Location
- Academics (SAS)
- Campus Life
- Dates and Fees
- Support after Arrival





1857

Founding University

California State University system

32, 157

Total enrollment

3000

International students

145

Areas of study.

#1 University in the US

for “Most Silicon Valley Hires”

(Business Insider)

#3 College of Engineering

Ranking in all US public universities
(U.S. News and World Report)

Alumni Employment

#1 at **Apple** and **Cisco**

#2 at **Adobe**
(Business Insider)

#6 Public University in the

Western U.S. *(U.S. News and World Report)*



Population : 1, 000, 000

300 days of sunshine / year

10th largest city in the US

Average Temperature

29 C summer / 10 C winter

**More than 100 different
languages are spoken**

One of the most college educated

Fall 2019 Guest

Professors
Cisco
AT&T

Yahoo
Oracle Microsoft

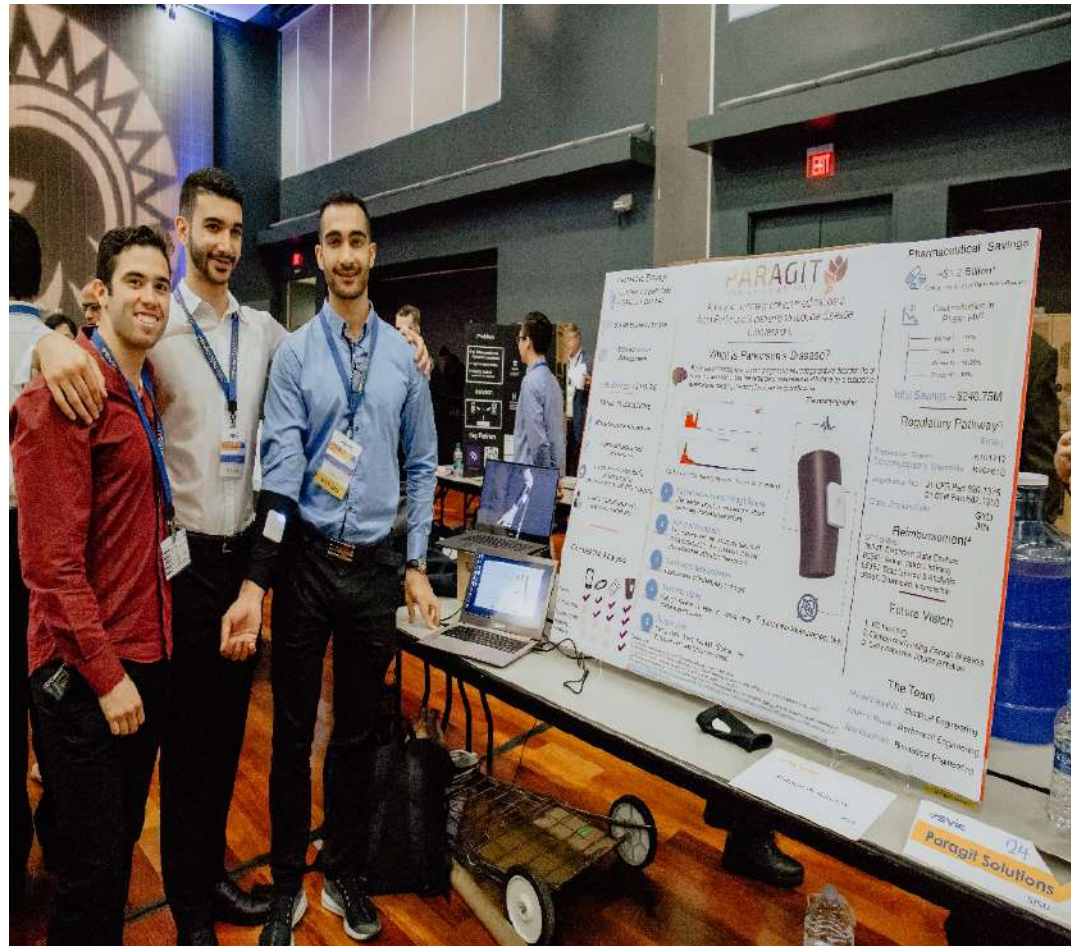
Silicon Valley Innovation Challenge.

Students submit innovative Business Ideas
Networking and cash prizes.

Categories

- 1. Best Overall innovation.**
- 2. Best Educational Innovation.**
- 3. People's Choice Award.**

First Place Winners: first medical device to objectively assess three main symptoms of Parkinson's disease.





Top Reasons to Choose SJSU

Fabian Mueller. People's Choice Award









Max enjoyed outdoor activities from skateboarding to skiing.

He was also able to sign up for different courses (Business, Spanish, Mechanical Engineering and a PE course).

Places that Max Visited

- San Francisco (55 Minutes).
- Santa Cruz (41 Minutes).
- Squaw Valley Ski Resort (3 Hours and 49 Minutes).
- Davenport (57 Minutes).
- Big Basin Redwoods State Park (1 Hours and 3 Minutes).
- Half Moon Bay (47 Minutes).



Judo team participant.

Courses:

- International Business Finance
- Introduction to Entrepreneurship:
- Fundamentals of Management and Organizational Behavior
- International Marketing.



Industry Connections

- Many **professors** have first-hand Silicon Valley experience
- SJSU has relationships with many **industry-leading companies**
- Opportunities to **network (Silicon Valley Innovative Challenge)**.
- *More than 6,600 major high-tech companies are headquartered within 40 km of the SJSU campus!*



A photograph of a modern, curved building with a grid of green-tinted windows. The building has a light-colored facade and a series of white columns supporting a lower level. A large, dark green tree stands in the foreground to the right. The sky is blue with some clouds. A blue semi-transparent banner is at the bottom of the image.

International Students at SJSU

International Students

- **More international students** than any other master granting university in the U.S.
- **33,000+** total students
- **3,000** international students
- **Over 90** countries represented
- Many **services available** for international students

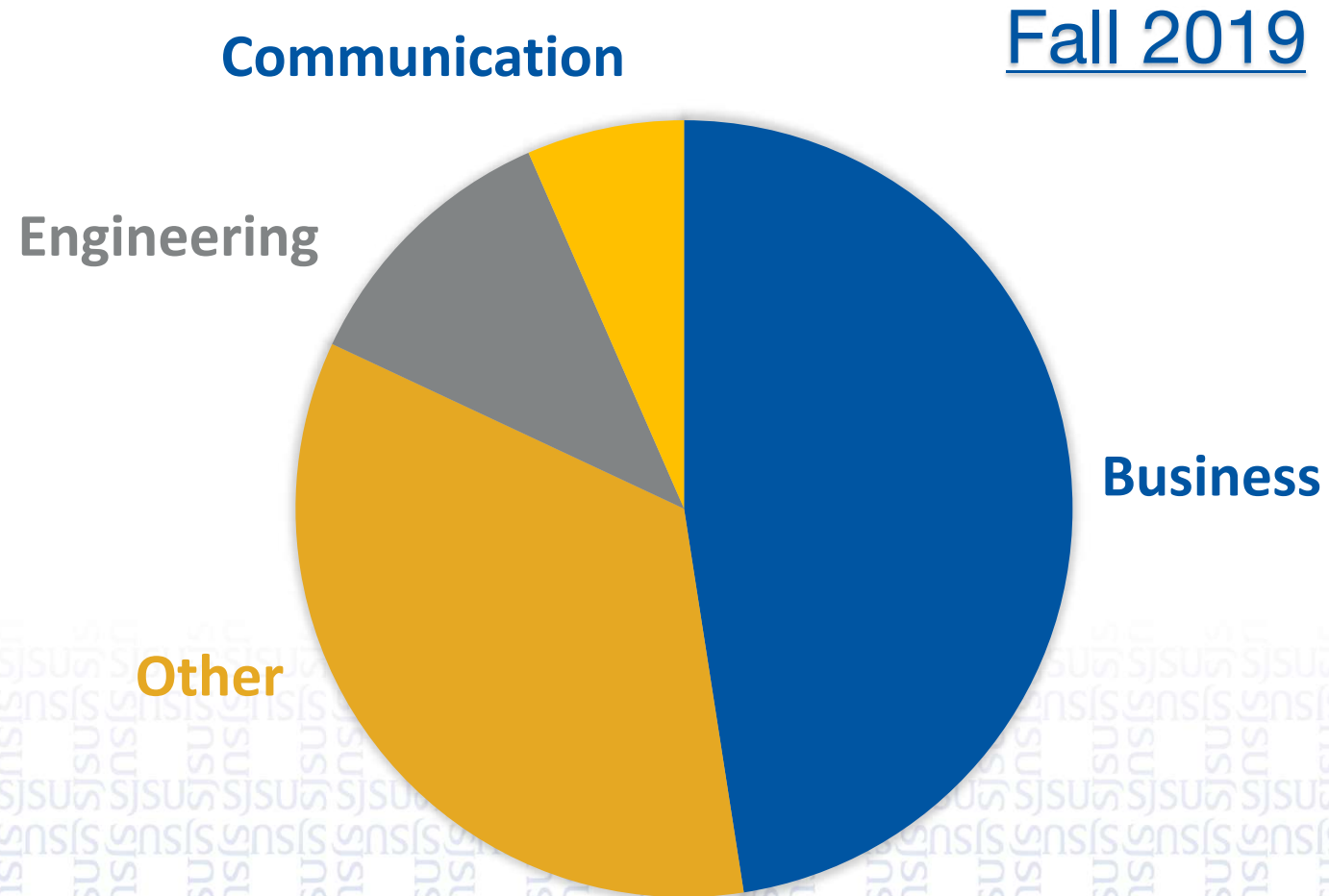


SAS stands for Semester at SJSU.

Why SAS?

- 1. You get to choose from a variety of courses.**
- 2. Get the experience of being in an American setting.**
- 3. The networking you will gain in a short period of time.**
- 4. Attending Free Activities with Our IG Office.**
- 5. Transferable Courses to your university.**
- 6. Academic Support after enrolling in courses.**

- Advertising
- Animation
- Art and Design
- Biological Sciences
- Business
- Computer Science
- Dance
- Engineering
- Health Science
- Journalism
- Justice Studies
- Kinesiology
- Music
- Nutrition



Fall 2021 Semester

August-December

Application Deadline : June 15 2021

Tuition: 7000/ semester

Estimated Living Expenses: \$12,000

- Startup Founders and Funders.
- Sales Management
- Introduction to Advertising.
- Global Operations Management.
- Wireless Mobile Software Engineering.
- Public Speaking.
- Programming in Java.
- Global Project Management.
- Introduction to Entrepreneurship.
- Energy and Environment.

SJSU Mission excerpt:

“...transmit both *knowledge*
and *practical skills* to... apply
knowledge in society.”

What does this mean for you?

*Theory + hands-on
learning*



Introduction to Entrepreneurship (BUS5181)

- **Grade Distribution**

- Individual Assignment 5%
- Shadow Project 10%
- Team Project 25%
- Midterm Exam – 1 15%
- Midterm Exam – 2 15%
- Final Exam 20%
- Quizzes & Class Participation 10%

- **Shadow Project**

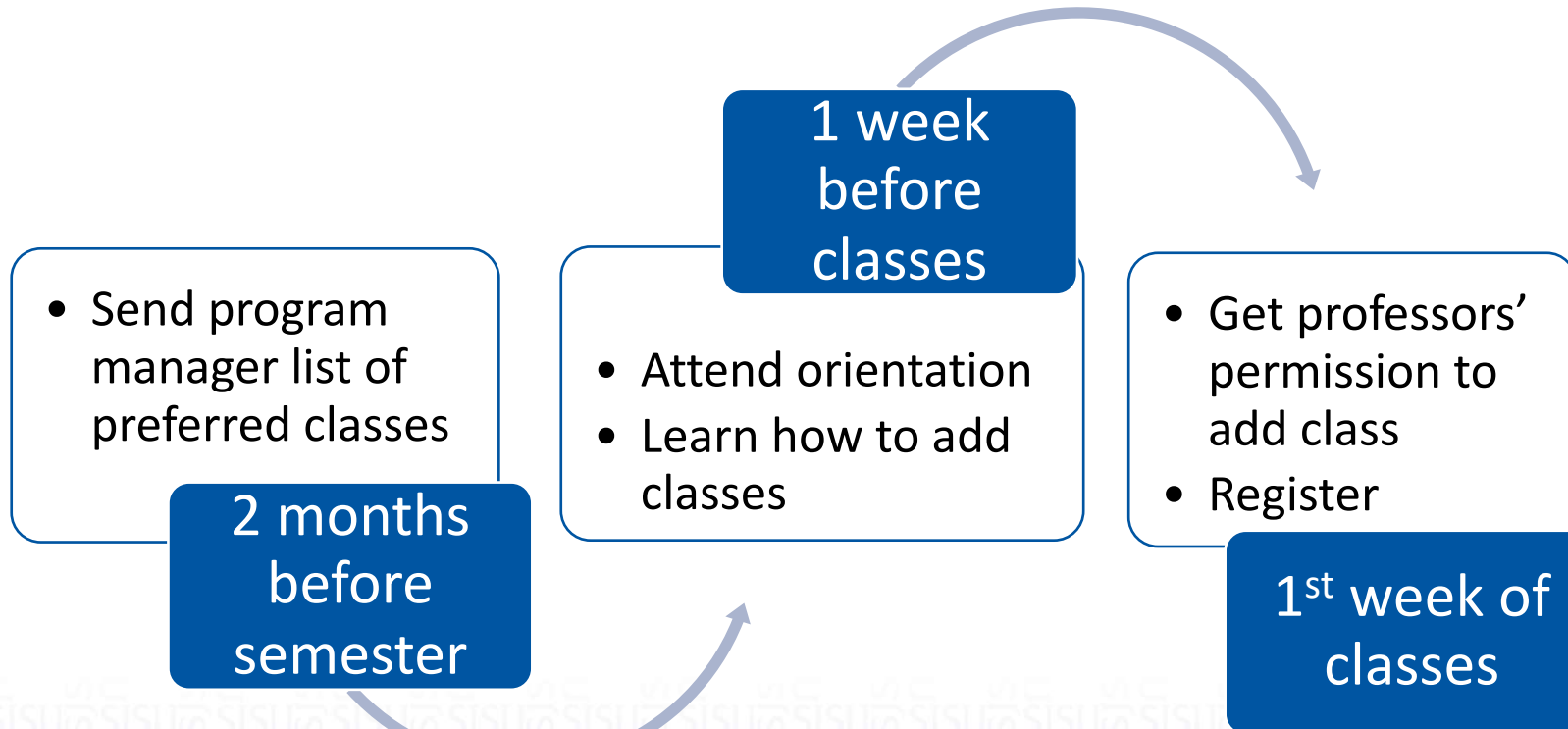
- Interview an entrepreneur

- **Team Project**

- Research and present a business plan for a new business idea

- **Participation**

- Guest lectures
 - Class discussions of newspaper articles



Class enrollment is based on availability.

- **Advising** for course selection and registration
- **Orientation** to SJSU resources and class expectations
- **Academic support** seminars

Marwa Abbas, SAS Manager

marwa.abbas@sjsu.edu

**“The *personal support* and
*no-worries-all-inclusive package***

**you got the moment you were enrolled. Always got immediate help
when anything was unclear.”**

***Small classes* and *being graded continuously* is very cool. Last,
but not least – the most important point for me – it is outstanding
how much the *professors and staff of SJSU* care about me.”**

**This program is a *great opportunity for foreign students* to
experience American education and culture.”**



Location

- Silicon Valley, California

Academics

- Strengths in
 - Business
 - Computer Science
 - Engineering
 - Journalism and Communication
 - Art and Design
- Combination of theoretical and hands-on learning

Personalized Support

INTERNATIONAL GATEWAYS
SAN JOSÉ STATE UNIVERSITY

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Semester at SJSU (SAS)

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Program Overview:

We offer international students the opportunity to enroll in one or two semesters of full-time undergraduate study at San Jose State University without having to submit a formal application to the university.

Through our Semester at SJSU (SAS) Program, students:

- may enroll in 12 units of undergraduate level SJSU coursework
- experience the expectations of American university classes
- study in classes with regular SJSU professors and students
- earn course credits that are posted to an official SJSU
- transcript transfer earned course credits to other colleges or universities

Note: SAS students must register during the first week of class through the "Open University" system. Enrollment in any

“
I wish I had known about SAS program before because it was the most effective and interesting English program I ever had. I have not only improved my English, but also have had an opportunity to experience what it means to be a student



Campus Community at SJSU



Student Life

- **400+** student clubs/organizations
- **New** Student Union
- Many **on-campus** concerts, art shows and cultural events
- **Bowling Alley** and **Billiard Room**
- NCAA **Division 1 Sports** - 7 men's and 12 women's teams



sjsu SAN JOSÉ STATE UNIVERSITY Housing/Transportation



- On-staff housing liaison
- Homestays
- Campus housing
- International House
- Nearby rental apartments
- Free transportation pass for local travel on buses and trains

Arrange your housing early!

Housing

University Housing

- 8 Residence buildings
- **Dormitory and apartment** style
- Access to **public transportation**



Housing

International House. Because of COVID, IHouse is temporarily closed.

- Comfortable and **welcoming home**
- Houses **70 students**: International and U.S.
- Located **next to campus**
- **Study** and **computer** rooms
- Well-equipped **kitchen**
- **Recreational** Rooms
- **Hosts events** and activities all year





- Music Concerts
- Author readings
- Sporting Events
- Cafés
- Library
- Fitness Center



Videos

<https://drive.google.com/file/d/0B6Q57RDlKiV~ZkRFVFNMbk1ZWms/view?ts=58d022fe>

http://sjsu.mkttracker.com/content/shared/resources/videos/panel~5_page3_en.mp4

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